

# LONDON FOR EVENTS

## THE MOST CONNECTED CITY ON THE PLANET

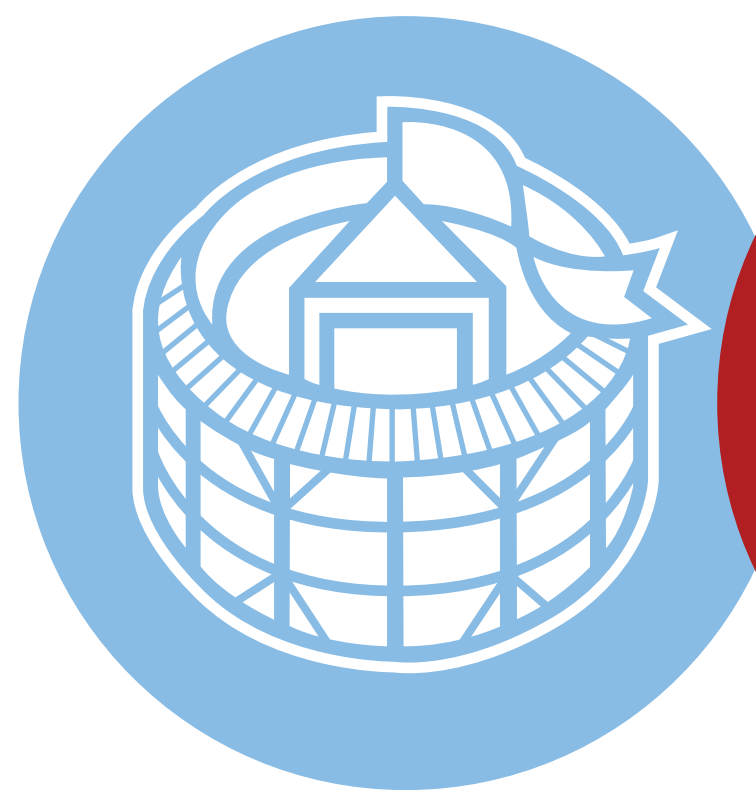


Five airports offering direct flights to  
**348**  
destinations<sup>1</sup>



Eurostar trains connect London to Paris in **2hrs 16 minutes** and Brussels in **2hrs 1 minute**<sup>2</sup>

## MORE MUSEUMS THAN ANY OTHER CITY IN THE WORLD

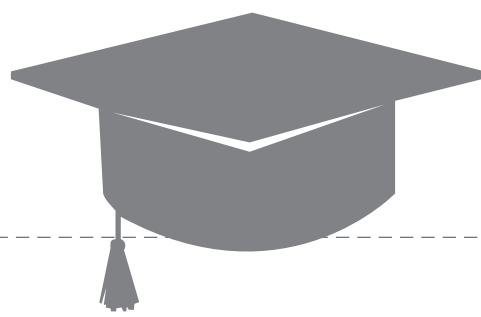


## UNPARALLELED ACCESS TO QUALITY THEATRE

including **Shakespeare's Globe** and the legendary home of the modern stage, the West End

## LONDON HAS UNRIVALLED ACCESS TO EXPERT SPEAKERS

with **45** universities and colleges



## BEST CITY FOR RETURN ON OBJECTIVE

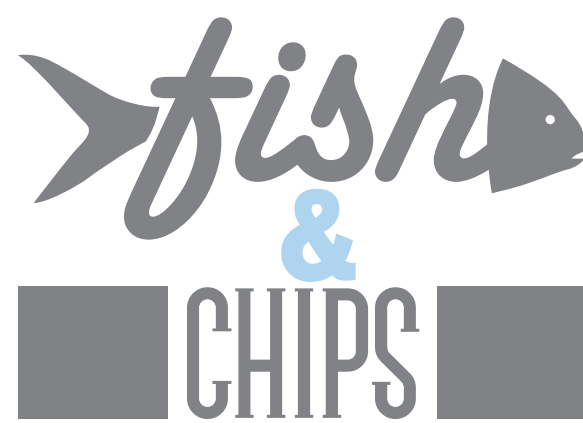
ahead of Paris, Barcelona, Singapore, Chicago and Vienna<sup>8</sup>



## MORE UNIQUE SPACES THAN ANYWHERE ELSE IN THE WORLD

and over **1,000** venues to choose from

## CELEBRATED FOOD CULTURE



with cuisines from **70** different countries and regions, including over **60** restaurants with Michelin stars<sup>3</sup>



## WORLD RENOWNED SHOPPING

from iconic department stores to vibrant outdoor markets



OVER **116,000**



## HOTEL ROOMS

## A GLOBAL COMMUNITY WITH OVER

**230**

languages spoken<sup>6</sup>

<sup>1</sup> OAG Worldwide, 2013  
<sup>2</sup> OAG Flight Guide, IATA Intelligence from the Financial Times, 2013  
<sup>3</sup> Michelin, Great Britain & Ireland 2014  
<sup>4</sup> GLA World Cities Culture report, 2012  
<sup>5</sup> <http://www.familyofficeireview.com/enterprise/management-operations-hr/article/678/entrepreneurs-business-in-london-why-would-you->  
<sup>6</sup> STR Global, 2013  
<sup>7</sup> Volterra report: Why London, 2012  
<sup>8</sup> Language Capital Report by CLT 2010