

LONDON

& PARTNERS

ROLE SPECIFICATION

London & Partners Events Ltd Non-Executive Board Director

London & Partners is the international, trade, investment and promotion agency for London. Our role is to promote London internationally as a leading world city in which to visit, study, invest, grow and meet. We achieve good growth for London and Londoners and have supported over 70,000 jobs since we were founded in 2011. We are a not-for profit private-public partnership, funded by the Mayor of London, via a grant from the Greater London Authority (GLA), European and national funds, a network of partners and other commercial ventures run by our subsidiary companies.

We are headquartered in London with offices in Beijing, Shanghai, Shenzhen, Mumbai, Bangalore, New York, Los Angeles, San Francisco, Toronto, Paris, Berlin and Munich.

London & Partners has four subsidiary companies, London & Partners International, which runs our overseas branches, and three commercial subsidiaries, Dot London Domains Limited, London & Partners Ventures Limited and London & Partners Events Limited.

THE ROLE

We are recruiting independent directors to join the board of London & Partners Events. This is currently a wholly owned subsidiary company of London & Partners Ltd. It is run as a commercial organisation to generate income to be reinvested in London's trade, investment and promotion. This income will be generated from running events and, potentially, from the sale of equity in London & Partners Events over time. London & Partners Events is one of a portfolio of successful commercial ventures operated by London & Partners Ltd to fund its work for London.

London & Partners Events will create and produce innovative events that benefit London businesses and/or cultural organisations and enhance the city's global reputation. We will rely on the city's unique convening power to create events that individual event producers would not create independently. London & Partners Events will only produce pioneering new concepts that do not duplicate commercial events already in the market.

London & Partners Events will be run to be income-generating for London & Partners Ltd. Income to London & Partners Events could include hosting fees, ticket sales, sponsorship, merchandise, food and beverage sales, licensing of intellectual property and other appropriate income.

The first event produced by London & Partners Events is HUMAN, a festival for mass, immersive storytelling featuring a diverse group of London's leading creative and cultural brands. The intention is to take HUMAN on an international tour in 2021 before bringing it to London.

We are looking for engaged and committed individuals to become independent Directors of London & Partners events. Independent Directors will play a key role in the commercial strategy of the company, risk management, particularly in a covid-19 environment, stakeholder and reputation management issues, and community engagement. This is an opportunity for senior leaders to use their expertise and networks to benefit the city.

Most importantly, it is imperative that you understand and live the seven principles of public life - selflessness, integrity, objectivity, accountability, openness, honesty and leadership.

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Responsibilities as a non-executive Director

You will:

- Be responsible for setting the strategic direction and overseeing the performance of London & Partners Events
- Monitor and scrutinise the performance of London & Partners Events to ensure that they meet their strategic objectives and targets
- Promote the highest standards of propriety, best practice and the efficient and effective use of staff and resources
- Attend four 2-3 hour meetings a year
- Act as an Ambassador for London & Partners Events
- Mentor, advise and support the Executive team
- Make introductions to relevant networks and contacts that will assist London & Partners Events activities
- Participate in the full range of non-executive duties, including financial and risk management; succession planning of the boards; effective corporate governance.

PROFILE OF SUCCESSFUL CANDIDATES

The successful candidate will be the person who best meets the criteria laid out in the role profile. We will also take into consideration the benefits to London & Partners of appointing a Board, which collectively has a broad range of experience and expertise across a diverse range of sectors, geographies and professional skills.

We are specifically looking for individuals with the following commercial skillsets:

- UK and international events
- Entertainment and/or culture
- Commercial deal making, including M&A and fundraising
- Community engagement

London's diversity is one of its biggest assets. At London & Partners, we aim to ensure our workforce reflects the diversity of the city that we promote. We encourage applications from people of any age, gender, ethnicity, sexual orientation or assignment, faith or disability.

TERMS OF APPOINTMENT

Appointments will be for a three-year term. The post will be unpaid. By convention, expenses are only paid for representational duties in addition to attendance at board and sub-committee meetings.

TO APPLY

Please apply for the role on the NuRole platform <https://www.nurole.com/roles/jGay>.
The closing date for applications is 20th August 2020.

Shortlisted candidates will be called for interview with executives and board members of London & Partners

www.londonandpartners.com