

LONDON & PARTNERS

What's Hot in London | July 2018

SCOOP: The Wonderful World of Ice Cream

What? The British Museum of Food returns with no ordinary exhibition. SCOOP: The Wonderful World of Ice Cream brings everyone's favourite dessert to life in a total sensory immersion: expect ice cream weather and glow-in-the-dark ice cream!

When? 3 July – 30 September 2018

How much? £11.19 - £13.23

Media contact: amber@bacchus-pr.com

Human Football: Zorbing on Ice

What? Central London's only permanent all year round ice rink, QUEENS, is offering London's first human football zorbing on ice experience. Featuring a huge inflatable football with players, inside their own 12ft tall zorb, it's the craziest World Cup experience ever!

When? 6 - 13 July

How much? £29.99

Media contact: pierce@kkcom.co.uk

Afternoon Par-Tea at Cocktail Trading Co

What? The Cocktail Trading Co are hosting tea parties like no other this July, with sandwiches and singing included! The 'Afternoon Par-Tea' is a cocktail and cake-driven singalong bonanza, all to the backdrop of live 'rockabilly' pop covers.

When? 7 and 28 July

How much? £35 - £38.32 per person

Media contact: grace@kapranos-pr.com

DIVA Women's Stage

What? Leicester Square will take a central role in the Pride London celebrations again this year, hosting a festival of live music - DIVA Women's Stage. Sinitta, Heather Peace, Betty, Lots Holloway and Horse McDonald are among the incredible line-up of female talent.

When? 7 July

How much? Free

Media contact: liz@blakeborough.com

Ichiba

What? Europe's largest Japanese Food Hall – *Ichiba* – opens in Westfield London, featuring food stations with ramen, curries and sushi as well as a traditional Japanese bakery and café serving dorayaki pancakes with teas including hot or iced matcha lattes.

When? Opens 14 July

How much? Entry is free

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