The river Thames reflects London's diversity, from peaceful countryside to an urban vibe. The city is also awash with charming canals and waterways that are perfect for exploring. The Thames flows through Central London and provides a stunning backdrop to many of the city's top tourist attractions. The 2,000-year-old river harbours much of London's history, as well as providing ongoing inspiration for artists, musicians and writers.

**Explore the River by Boat**
Jumping aboard one of the many boats that operate along the river is one of the best ways of exploring the Thames and the city. There are a variety of river tours available to suit all tastes, including sightseeing trips with commentaries, themed cruises and dining experiences. City Cruises offers a wide range of cruises and experiences leaving every 30 minutes every day, as well as private hire for groups and experiences including afternoon tea cruises and Thames Jazz. If you are looking for gorgeous views plus delicious food, a river dining experience might be your thing. Bateaux London runs scheduled dining cruises on the Thames all year round, offering fresh food, live entertainment and spectacular London city sights.

**Discovery Richmond**
For the history fans, Discovery Richmond has announced a new programme of river tours in the beautiful Borough of Richmond. Take a river-linked sightseeing tour combining shorter guided walks with a river cruise along the greenest and most picturesque stretches of the Thames in London. Start with a guided stroll around Richmond, then take the boat to magnificent Hampton Court Palace or the historic Royal Borough of Kingston upon Thames.

**Glide across the Thames on the Emirates Air Line**
Pick up the Thames Clipper boat (RB1) to North Greenwich, then fly over the river Thames on the Emirates Air Line, the UK’s first urban cable car located in East London. Take in the impressive views of the O2 Arena, the City and the Olympic Park, as you ascend up to 90 metres across the river. Use your Visitor Oyster Card and get a discount on the fare.
Relax in Little Venice
Just north of Paddington lies Little Venice. This picturesque pool of water where the Grand Union and Regent’s Canals meet, is home to a number of waterside cafes, pubs and eateries. From here you can take a boat trip or follow the tow path on foot and see how the winding waterway snakes its way through the heart of the city. You can head downstream past the charming regency streets of Maida Vale and on to Regent’s Park and Camden beyond, or follow this peaceful corridor upstream to the west and enjoy the tranquility of the waterways that feel like a million miles from the hubbub of the roads and streets nearby.

More River & Waterways :
- London Duck Tours
- Thames RIB experience
- Cutty Sark Greenwich
- Lee Valley White Water Centre

Highlights:
- Dining on the Thames
- Discovery Richmond river tours
- Emirates Airlines: the urban cable car across the Thames
- Little Venice

Annual Special Events:
- Head of the River Race (Spring)
- Totally Thames (September)
- Hackney Wicked (all year)

Useful addresses and travel trade contacts:

City Cruises: Embankment, Westminster | info@citycruises.com

Bateaux London: Embankment | sales@bateauxlondon.com

Discovery Richmond: Richmond Station | info@discoveryrichmond.com

Emirates Air Line: North Greenwich Station | DannyPrice@tfl.gov.uk

London Duck Tours: Waterloo | enquiries@londonducktours.co.uk

Thames RIB experience: Embankment | info@thamesribexperience.com

Cutty Sark Greenwich: Cutty Sark | cuttysarkbookings@rmg.co.uk

Lee Valley White Water Centre: Cheshunt | klister@leevalleypark.org.uk

Contact details for trade enquiries:
Tel.: 020 7234 5800
E-mail: trade@londonandpartners.com
www.londonandpartners.com/traveltrade