

**#BehindEveryGreatCity**

**Get Involved**

**LONDON**  
**& PARTNERS**

**MAYOR OF LONDON**

**On March 11<sup>th</sup> our campaign launches with the aim of promoting inclusivity and talent within the global tech sector.**

**Watch our campaign film below and join our call to promote greater inclusivity...**

**[youtu.be/v4CQ7sxDC6U](https://youtu.be/v4CQ7sxDC6U)**

**#BehindEveryGreatCity**



# Sample tweets

London and US cities all share strengths in innovation, entrepreneurship and represent some of the world's most diverse cities.

**#BehindEveryGreatCity**

[business.london/behindeverygreatcity](https://business.london/behindeverygreatcity)

- - -

London excels in tech, providing investors with a unique access to talent. Join our call to promote greater inclusivity within the industry.

**#BehindEveryGreatCity**

[business.london/behindeverygreatcity](https://business.london/behindeverygreatcity)

**#BehindEveryGreatCity**

# Sample tweets

**In a globalised world, creating a more inclusive tech industry requires everyone to collaborate together. Get involved #BehindEveryGreatCity  
business.london/behindeverygreatcity**

- - -

**Globally, firms that have increased female leadership representation to 30% have experienced a 15% increase in revenue. @EYnews  
#BehindEveryGreatCity business.london/behindeverygreatcity**

**#BehindEveryGreatCity**

“

**I wouldn't be an engineer, tech founder & CEO, if I didn't see other women doing it!**

---

**Tracy Young**  
**CEO and Cofounder, PlanGrid**

“

**If you're a young entrepreneur thinking about new horizons, going to a place that's cosmopolitan, that's diverse, that has some of the most talented people in the world. You've got to choose London.**

---

**Sadiq Khan, Mayor of London**

**Click the link below for more images,  
quotes and to meet our women tech leaders**

**[bit.ly/WomenTechLeaders](https://bit.ly/WomenTechLeaders)**

**LONDON**  
**& PARTNERS**

**MAYOR OF LONDON**