

LONDON

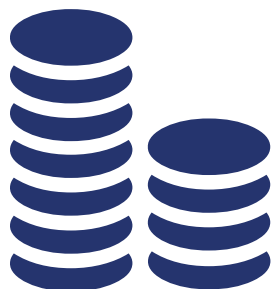
THE NUMBER ONE MAJOR TECH DESTINATION IN EUROPE

LONDON IS EUROPE'S LARGEST TECH ECOSYSTEM

With an estimated ecosystem value of

\$44bn

making it the largest tech ecosystem in Europe



HOME TO **40,000** TECH BUSINESSES, AN INCREASE OF **46%** IN FIVE YEARS AND WILL INCREASE BY **12,500** BY 2025¹

MORE THAN **1000**

International tech investment projects between 2005 and 2014²

RANKED THE **No 1** TECH DESTINATION IN EUROPE³



LONDON IS ATTRACTING MORE AND MORE INVESTMENT

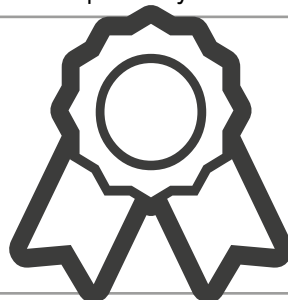


London-based companies secured around

\$2.3bn

of the **\$3.6bn** raised by UK firms in 2015, more than any other European city⁴

LONDON IS **SILICON VALLEY'S CLOSEST COMPETITOR** IN EXIT VOLUME FROM IPOs AND M&A WITH 24 VC-BACKED EXITS IN 2015⁵



UNICORN CAPITAL:

In 2014/15

7 OUT OF THE **8**

companies worth more than **ONE BILLION DOLLARS** created in the UK are from London, more than any other European city⁶

LONDON IS EUROPE'S LEADING CITY FOR TECH TALENT

Home to

71,000

professional software developers, more than the metropolitan area of San Francisco and New York City or any European city⁷



World's most diverse ecosystem, with

53%

of foreign employees



18%

female founders⁸



ATTRACTING MORE international companies from the **ICT, Electronics, Financial Services, and Creative Industries** than any other European city resulting in unparalleled opportunities for convergence and access to expertise⁹



¹ Oxford Economics, 2015

² Analysis from EY – based on its European Investment Monitor, June 2015

³ EY Attractiveness Survey 2016

⁴ Source CB Insights/London & Partners Oct 2015

⁵ Pitchbook

⁶ GP Bullhound, 2015

⁷ Stack Overflow September 2015, Oxford Economics, 2015

Source CB Insights/London & Partners Oct 2015

⁸ Compass' The Global Startup Ecosystem Ranking 2015

⁹ fDi Markets from the Financial Times Ltd