LONDEN





WHAT IF NATURE IS PLANNING A

MAJOR EVENT THE SAME DAY AS YOU?

No matter how meticulous you are, some things cannot be planned for. Should you be forced to cancel, curtail or abandon your event, Hiscox can help protect your investment and reputation.

Event Insurance

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Contents

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Mayor's foreword



Hello and welcome to London.

With over 300 languages spoken here, London is the world in one city. London is a uniquely diverse place. It is a city full of energy. It also has some of the most famous venues on the planet. All these and many other reasons make London the best place in the world to host your event.

One of London's great strengths is that it is constantly changing. In recent years, we've been welcoming more and more business and leisure visitors.

London has a worldwide appeal. In 2015, London kept its place at the top of the MasterCard Global Destinations Index and climbed up to fifth in the ICCA (International Congress and Convention Association) rankings. London has shown again and again it's got what it takes to host major events – including the most successful Olympic and Paralympic Games ever in 2012.

London & Partners runs the convention bureau for London. In this guide, you'll find an introduction to everything that London has to offer you. Personally, as Mayor of this great city, I believe London's got more to offer than any other city in the world. By choosing London for your event, you'll give your delegates an experience they'll never forget.

Sadiq Khan Mayor of London

MAYOR OF LONDON







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conventionbureau.london

London & Partners is the official promotional organisation for London. Our company attracts and delivers value to overseas business, event organisers, students and visitors. London & Partners is a not-for-profit public private partnership funded by the Mayor of London and our network of commercial partners.

10 reasons why London

A gleaming 21st century capital with a fascinating 2,000-year-old history, London's royal palaces, iconic landmarks and world-class attractions never fail to impress. Add to the mix its vibrancy, diversity and appetite for reinvention and it's little wonder that London is such an inspiring host city.



1

A magnet for delegates

When delegates attend an event in London, many choose to extend their stay – and with good reason, as the capital has been crowned the World's Most Popular Tourist Destination (2015) by MasterCard for the second year running. Full of must-see museums, galleries and attractions to tick off the bucket list, together with a unique, vibrant atmosphere where over 300 languages are spoken, London has what it takes to keep delegates in its thrall, before, during or after an event.



Affordable leisure time

Free spectacular world-class attractions and events, a surplus of quality affordable accommodation and over 19,000 different places to eat mean it is possible to create a memorable yet cost-effective programme. And, with two of London's international airports dedicated to low-cost airlines, delegates can travel to London on a budget.



A booming technology hub

When it comes to tech – London is a global powerhouse. Not only is Tech City Europe's largest centre for technology, it's also the fourth largest in the world. Comparable to Silicon Valley, its 40,000 digital technology companies employ a 200,000-strong workforce – giving London direct access to some of the world's most brilliant minds in the tech industry. London Tech Week is Europe's largest and most influential festival for tech events; it hosts 40,000 delegates and includes over 300 events.



Europe's most accessible city

With five international airports and 380 direct flights to international destinations, London is a mere two-hour flight to all of Europe's principal cities. While Eurostar, the high-speed, cross-continental rail network, connects London with Paris, Brussels and beyond.



Industry excellence

Dynamic and influential, business is thriving in the capital. London hosts 40 per cent of the European Headquarters of the world's top companies, while around 60 per cent of leading non-European companies with headquarters in Europe have chosen London as their base. London is also Europe's leading centre for high-skill employment.



A pioneer in life sciences

London is at the forefront of ground-breaking life science research thanks to substantial investment and initiatives, such as MedCity, which links London's three world-leading academic health science institutions. The new Francis Crick Institute is dedicated to understanding, treating, diagnosing and preventing diseases. The city is home to 120 biopharma companies, 1,500 biomedical researchers, 14 teaching hospitals and 50 clinical research centres.









- 1 British Museum
- 2 New Tate Modern extension
- 3 Natural History Museum
- 4 London skyline, taken from Central Hall Westminster
- 5 London skyline and City



Europe's financial epicentre

London is Europe's largest investment banking centre and is a global financial hub for international business and commerce. It is home to over 480 international banks and the world's biggest FinTech industry.



A hotbed of creative talent

With a quarter of the capital's workforce employed in the creative sector, London attracts some of the world's most exciting and gifted creatives. Its talent pool extends to award-winning film directors and production companies, actors, advertising agencies, graphic designers, animators, artists, musicians and writers. Not forgetting London's reputation as a centre for cutting-edge fashion with its two London Fashion Weeks a year, and highly respected fashion schools: Camberwell College of Arts and Central St Martins.



A winning destination

London is a magnet for delegates. Large associations that host their event in the capital report record rises in attendance levels – some by as much as 20 per cent. Holding your conference in London gives you the greatest opportunity of staging a successful event. This is recognised by London's ranking in the International Congress and Convention Association (ICCA) 2015; the city being placed fifth in the world.

London by numbers



140,000 hotel rooms



380 direct international flights



173 museums



19,000 places to eat



300 languages



65 Michelin stars



850 galleries

8

A world-leader in education

With its 48 universities and colleges, London is the only city with four universities in the top 50 of the QS World Rankings 2015, making it the education capital of the world. Being at the cutting edge of innovative and research-intensive study provides London with access to some of the most respected and exciting academic speakers in the world.

London & Partners' services

As London's official convention bureau, we are on hand to help you create a truly inspiring conference for your delegates, from successful bid to hosting your event.



We are London & Partners, the official convention bureau for London. Our team of professional and experienced association experts offer a free and impartial service to help you unlock London's potential.

What we do

With our unrivalled network of contacts, we can open doors to the widest range of venues, hotels and support services across London. We pride ourselves on knowing every new, unique, quirky and historic venue in London – and can assist your search for the ideal venue for your event. We also have extensive experience in helping to find the right accommodation, from five-star opulence to low-cost university rooms. We can introduce you to the best support services in the industry, including professional conference organisers (PCOs), destination management companies (DMCs) and entertainment providers.

How we can help

There are many ways we can lend a hand in the very early stages, for example, we can assist with writing a successful bid, and provide written support from leading relevant civil and corporate figures. Thanks to our Ambassador Programme we can even arrange London-based academic support. Plus, we can advise on all aspects of planning, from facilitating meetings with relevant parties to coordinating site visits.

Savings on travel

We have long-standing airline and railway partnerships, and can help arrange discounts on travelling to London. We can also supply prepaid smart Oyster travelcards for groups, which save 30% on travel across London's extensive transport network. See page 6 for transport information.

Reclaim value added tax (VAT)

Event organisers and delegates travelling to the UK on business may be able to reclaim VAT on travel and expenses, such as hotels and restaurants. We can introduce you to a trusted partner to assist with VAT refunds.

Use our free, world-class promotional assets

Set the bar high for your event by making full use of our excellent promotional materials. We've designed a dedicated online toolkit specifically for conference organisers, where you'll easily find fantastic high-quality imagery, videos, infographics and PowerPoint presentations ready for immediate use.

Block book accommodation

If your event needs more than 1,000 rooms, take advantage of London's Accommodation Charter. Designed to help organisers secure blocks of hotel rooms for major events, we can help source the most appropriate and convenient places for delegates to stay (see page 21).

Visa information

Delegates travelling from outside the UK may require a visa. As rules change regularly, contact your local British Embassy for the latest information. Applications can also be made online, visit gov.uk/apply-uk-visa

Security matters

The UK is a world leader in counter terrorism. Police, emergency and intelligence services work with the Border Force to ensure London is a safe and secure city to visit.



Quick guide to our services:

- Free and impartial expert advice
- Site inspection coordination
- Accommodation housing service
- Budgeting advice
- Bid production
- Promotional literature, presentations and DVDs
- Access to the London image library
- Special delegate offers
- Official London App a free guide for delegates
- PR/media liaison
- Ambassador programme
- Discounts on travel costs to and around London
- Dedicated convention bureau website and regular newsletter

How to get in touch:

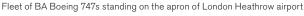
E: associations@londonandpartners.com T: +44 (0)20 7234 5833

W: conventionbureau.london/associations

Getting here

Everyone is welcome in London, and thanks to its five international airports and high-speed cross-continental rail network, it's even easier, quicker and cheaper to get here.







Eurostar train at St Pancras International

By air

London prides itself on its fantastic air links from Europe and the rest of the world – in fact, delegates travelling from any principal European city will arrive in London within a two-hour flight time. What's more, London's five airports offer direct flights to 380 international destinations.

Of London's airports, London Heathrow is Europe's largest and sees more international travellers than any other airport in the world. London Gatwick is London's second largest airport, and London City boasts an unbeatable location right in the heart of London's business and financial districts. While London Stansted and London Luton airports are dedicated hubs for low-cost and chartered airlines.

Airport express rail

All of London's airports are served by fast, frequent and reliable rail services to the centre of London. For example, the travel time for the Heathrow Express is only 15 minutes to Paddington Station, and Gatwick Express is just 30 minutes to Victoria Station.

By rail

Eurostar is a super-sleek, high-speed rail service connecting the UK with mainland Europe. As well as offering delegates an alternative to travelling by air, it also provides an opportunity to reduce their carbon footprint as a Eurostar journey emits 80% less carbon than the equivalent short-haul flight. There are currently up to 41 services a day between London and Paris, and up to 22 trains a day between London and Brussels.

Eurostar is launching a new route between Amsterdam and London from late 2017, with two services a day, and a journey time of around four hours. The new service from London St Pancras to Amsterdam Central will stop at Brussels, Antwerp, Rotterdam and Schipol Airport along the way.

For more detailed travel information, see visitlondon.com/travel

Getting around

Whether riding a red double-decker bus, hailing a black cab, stepping aboard a Tube train or zipping across the Thames on a cable car, delegates will enjoy discovering London's amazing sights on its fast and reliable public transport network.



Underground

When it opened in 1863, London Underground was the world's first underground railway and was powered by steam. Fast-forward some 150 years and the fully modernised network extends to 11 colour-coded lines, 270 stations, and stretches 400km in length. The Tube, as it's locally known, is the quickest way to get around London. A round-the-clock Night Tube service operates on selected lines during Fridays and Saturdays.

Overground

As the name suggests, the Overground travels above ground and links suburban areas in London. Established in 2007, it interconnects with the Tube, has nine lines and 112 stations and offers fascinating views of the capital, past private gardens and green spaces.

Docklands Light Railway (DLR)

London's automated, driverless service links London's financial hub, Canary Wharf, and conference centre, ExCeL London, with central London.



Bus

One of the best ways to see London and its many famed landmarks is to ride on the top deck of a red bus. With over 700 different routes and 8,000 scheduled buses, London's local bus network is one of the largest in the world. Look out for the new Routemaster bus, created by the leading English designer, Thomas Heatherwick who also created the 2012 Olympic Cauldron.

Taxi

There are more than 20,000 licensed black cabs in London and they can be hailed on the street, or booked in advance. The drivers, known as cabbies, have all passed extensive training on the geography of London streets.

Cycle hire

London's fantastic self-service cycle hire scheme is incredibly popular. Easy to use, simply hire a bike, ride for as long as needed and return to a docking station. There are more than 10,000 bikes, and 700 docking stations in central and convenient locations.

Riverboat

A great way to journey to a riverside conference venue, delegates will thoroughly enjoy their trip on the Thames Clipper. The fast and frequent catamaran river bus service picks up and drops off at piers along the Thames, passing iconic London landmarks along its way.



Cable car

Delegates will love London's cable car, which soars to a height of 90m, offering spectacular views of the Thames and surrounding area. The journey lasts five minutes and connects the conference hub, ExCeL London, with the thriving restaurants and exciting entertainment of one of the world's most popular entertainment venues, the O2.

London travel pass

By far the best way for delegates to travel around the city is with an Oyster card, which is a contactless smart ticket that gives users a 30% discount on London's Tube, DLR, train and bus network. Simply add credit to the card, then 'touch in' by tapping it on an electronic reader at the start of the journey, and, at the end of the journey, 'touch out'. The Oyster card and its credit never expires. London & Partners can help with bulk purchasing of Oyster cards.

Journey planner

For more detailed information on travelling around London, including a fantastic Journey Planner, which tells you the easiest way to get to your destination, visit Transport for London: tfl.gov.uk

Conference venues

When it comes to finding the perfect space for your conference, the capital's unrivalled choice of over 1,000 venues makes London a top events destination.

Show of success

London has hosted some of the world's highest profile events in recent years and, in 2015, it has seen a significant 20 per cent rise in the number of delegates. According to the 2015 International Congress and Convention Association (ICCA) rankings, London proudly sits at Number 2 for conference attendees. The city has the expertise, infrastructure, and – thanks to considerable investment – state-of-the-art venues to take your conference to the next level.

Amazing spaces

From award-winning, purpose-built conference centres to historic buildings installed with the latest high-spec tech, London's sheer number of venues allow organisers to find the perfect venue to meet their needs easily. Whatever the criteria, whether it's pillar-free auditoriums, light and bright venues or rooms with spectacular views, the city is full of unique and flexible spaces with experienced support staff on hand to help every step of the way.

Academic appeal

London's 48 universities and colleges provide endless possibilities to match the right venue with a conference theme. With globally renowned centres of scientific breakthrough, creativity, progressive political thinking, pioneering astrophysical study, and more, it is possible to take advantage of these world-class venues and cutting-edge facilities.

Accessible places

Having held what was described by the International Paralympic Committee president, Philip Craven, as "The greatest Paralympic Games ever" in 2012, London has proved itself to be switched on to the needs of people with disabilities. From transport and infrastructure to conference centres and social venues, London's facilities are constantly being updated in the city's drive to create a truly inclusive and accessible environment for everyone.



Riverview Suite, InterContinental London - The O2

Keep it local

London stretches across an area of some 1,570km² but with so much to delight and amaze around every corner, it's easy to create a wonderful and exciting itinerary while keeping to the local area. Four distinct convention areas or clusters have been identified to help simplify the planning process:

(See maps on pages 36-37)

- Central & North
- City (Financial District) & East
- Westminster
- Wes

These cluster maps make it easier for delegates to navigate the city, and discover social venues, attractions and hotels on the doorstep of the conference location.



London is always a popular choice for international associations and their target audiences. With its overwhelming choice of beautiful historic buildings and state-of-the-art, purposebuilt conference venues. there is a strong sense that anything is possible and that you're limited only by your imagination." Caroline Windsor, Account Director, TFI Group Ltd and Co-Chair, The Association of **British Professional Conference**

Organisers (ABPCO)

Venues for over 1,000 people



ExCeL London



InterContinental London - The O2



Capacities

Theatre: 30,000

Reception: 30,000

Banquet: 30,000

Breakout rooms: 79

Range of capacities of breakout rooms (people): 20–2,000

Total exhibition space (m²): 100,000



Green policy:

- Certified to both ISO14001 and ISO20121 environmental standards
- Onsite wormery
- Waste recycling
- Energy conservation
- Refuse derived fuels (RDF) created



Nearest DLR stations: Custom House for ExCeL, Prince Regent



Map number: 73

An award-winning, international venue and home to London's International Convention Centre (ICC).

History: ExCeL opened in November 2000 in London's historic Royal Docks. Under the ownership of Abu Dhabi National Exhibition Company (ADNEC), the venue has seen significant investment in new conference facilities.

Location: ExCeL is located in the heart of London's financial district, adjacent to Canary Wharf and the City, with hotels, shops, bars and restaurants all within close proximity.

Facilities: ExCeL offers a variety of flexible, multi-purpose event spaces, from blank canvas event halls and an international convention centre, to smaller conference suites and meeting rooms.

Services: Visitor services include seven onsite hotels, numerous bars and restaurants and complimentary Wi-Fi throughout the venue.

Success story: "Never in the history of the ESC Congress have we had such a well-attended event. London has been a fantastic host city and ExCeL has delivered the best layout the congress has ever had." Isabel Bardinet, CEO, European Society of Cardiology

Stand-out fact: ExCeL hosted the most successful event ever in the history of the ESC Congress, with a record-breaking 32,773 delegates.

Contact details:

excel.london

One Western Gateway Royal Victoria Dock London E16 1XL

T: +44 (0)20 7069 4602 E: sales.enquiries@excel.london 퓨

Capacities

Theatre: 3,000

Reception: 3,000

Banquet: 2,400

Breakout rooms: 18

Range of capacities of breakout rooms (people): 10–1,000

Total exhibition space (m²): 4,500



Green policy:

- Considerate Hoteliers member
- IHG Green engage initiative
- Energy conservation



Nearest Tube station:

North Greenwich



Map number: 71

A luxury hotel and purpose-built conference centre on the Greenwich Peninsula.

History: The hotel takes inspiration from the historic Royal Borough of Greenwich with its rich maritime history and royal connections and the London Docklands which flourished under worldwide trade of silk, spices, porcelain and tea via the East India Trading routes.

Location: Located on the vibrant Greenwich Peninsula, cited as London's exciting new district, the hotel is perfectly connected to London's West End, Canary Wharf and ExCeL London.

Facilities: The 18-storey hotel features 453 spacious guest rooms, a luxury spa with a 17m indoor pool, five destination inspired dining outlets and 20 meetings spaces including the largest pillar-free ballroom in the UK, the Arora Ballroom.

Services: A dedicated concierge team and chauffeur service.

Stand-out fact: The Arora Ballroom, is the largest pillar-free event space in the UK, and can accommodate up to 3,000 delegates.

Contact details:

1 Waterview Drive London SE10 0TW

T: +44 (0)20 8463 6868 E: info@iclondon-theo2.com

iclondon-theo2.com



QEII Centre



Central Hall Westminster



Capacities

Theatre: 1,300

Reception: 1,200

Banquet: 930

Breakout rooms: 27

Range of capacities of breakout rooms (people): 25–300

Total exhibition space (m²): 2,000



Nearest Tube stations:

Westminster



Map number: 29

The largest dedicated conference, events and exhibition space in central London.

History: A trusted event venue with an unrivalled reputation for excellence.

Location: Next to Central Hall Westminster, five minutes' walk from Big Ben and the River Thames.

Facilities: World-class facilities for high-profile conferences, conventions, exhibitions, awards dinners and corporate events, with capacity of up to 2,500.

Services: With experienced event managers, award-winning AV team and celebrated in-house catering, you can trust Team QEII to deliver your event as if it were their own.

Stand-out fact: Opened by the Queen in 1986, her 60th birthday year.

Contact details:

Broad Sanctuary London SW1P 3EE

T: +44 (0)20 7798 4426 E: info@qeiicentre.london **qeiicentre.london**



Capacities

Theatre: 2,039

Reception: 1,000

Banquet: 400

Breakout rooms: 26

Range of capacities of breakout rooms (people): 10–450

Total exhibition space (m²): 1,700



Nearest Tube stations: Victoria, St. James's Park and Westminster



Map number: 28

The largest conference and events space in central London.

History: Since opening in 1912 this Grade II listed venue has welcomed conferences of historical significance, globally televised ceremonies and world class musicians.

Location: Right next to the QEII and opposite Westminster Abbey, enjoy easy access and preferred partner accommodation within walking distance.

Facilities: Central London's largest and arguably most impressive event space – Great Hall – holds up to 2,400 guests, plus 25 breakout rooms with varying capacities.

Services: An investment of £16 million into technology and restoration since 2001 has established Central Hall as one of the most technology-focused venues in the UK.

Stand-out fact: Host to the Inaugural Meeting of the United Nations in 1946.

Contact details:

Central Hall Westminster Storey's Gate London SW1H 9NH

T: +44 (0)20 7222 8010 E: enquiries@c-h-w.com **c-h-w.com**



CLICC: Central London International Conference Centre

CLICC is Central London's International Conference Centre with over 2,000m² exhibition space, 2,400 auditorium and 36 breakout rooms. A unique alternative to out-of-town locations – thanks to excellent transport links.

Are you looking to host your next congress (up to 3,000 delegates) in central London? Benefit from an iconic backdrop, overlooking Westminster Abbey, a range of hotel partners and evening entertainment options in walking distance!



Barbican



Hilton London Metropole



Capacities

Theatre: 1,943

Reception: 2,000

Banquet: 528

Breakout rooms: 13

Range of capacities of breakout rooms (people): 10–2,000

Total exhibition space (m²): 1,821



Green policy:

- Paperless billing
- Waste recycling
- Carbon offsetting
- Local food
- In-house AV
- Natural light
- BS 8901 compliant



Nearest Tube stations:

Barbican, St Paul's and Moorgate



Map number: 52

Europe's largest combined conference and arts venue.

History: Designed by architects Chamberlain, Powell and Bon, the Barbican took over 20 years to complete and was officially opened by the Queen in 1982.

Location: In the heart of the City of London, within an hour of London's major airports, the Barbican is close to historical landmarks such as St Paul's Cathedral.

Facilities: 20 flexible event spaces can accommodate 10 to 2,000 people, and include the second largest conservatory in London, state-of-the-art facilities and a suite of modern conference and meeting rooms.

Services: An integrated commercial and arts offering means that events can be shaped in innovative ways on everything from theming to content, as well as in-house technical expertise.

Success story: In 2014, the Barbican hosted over 8,000 people at Wikimania, which became the highest ever attended event.

Stand-out fact: The Barbican is home to the London Symphony Orchestra and its theatre was designed to the specifications of the Royal Shakespeare Company.

Contact details:

Silk Street London EC2Y 8DS

T: +44 (0)20 7382 7043 E: businessevents@barbican.org.uk barbican.org.uk/venue-hire



Capacities

Theatre: 1,700

Reception: 1,600

Banquet: 1,080

Breakout rooms: 42

Range of capacities of breakout rooms (people): 2-3,000

Total exhibition space (m²): 4,300



Green policy:

- Paperless billing
- Waste recycling
- Local food
- In-house AV
- Natural light
- Energy conservation
- Water conservation



Nearest Tube stations:

Edgware Road and Paddington



Map number: 12

Space and flexibility to host any size meeting or event.

History: Hilton London Metropole is one of Europe's largest hotel and conference centres, where three to 3,000 can meet, two to 2,000 can eat and one to 1,000 can sleep right in the heart of London.

Location: Offering superb transportation links, Hilton London Metropole is located just 15 minutes from Heathrow Airport via the Heathrow Express. Edgware Road underground station is also a two-minute walk away.

Facilities: The hotel offers a total of 4,300m² of flexible, pillar-free space and state-of-the-art facilities. An onsite AV company can assist with all of your lighting and technology needs.

Services: The hotel has 1,059 bedrooms including Executive Rooms and Suites. Food and drink options abound with six restaurants and bars, including EDG Bar & Lounge, Whisky Lounge and Herb N' Kitchen grab and go café.

Success story: "From Sales to Operations, the service offered by the hotel is first-rate. The thorough planning in advance and supportive team really help to alleviate the pressure of organising a large event." Siobhan B., Event Organiser

Contact details:

225 Edgware Road London W2 1JU

T: +44 (0)20 7402 2400 E: cbs.londonmet@hilton.com hiltonlondonmet.com



Novotel London West



Tobacco Dock



Capacities

Theatre: 1,000

Reception: 2,000

Banquet: 1,200

Breakout rooms: 32

Range of capacities of breakout rooms (people): 8–220

Total exhibition space (m²): 1,360



Green policy:

- Paperless billing
- Waste recycling
- Carbon offsetting
- Local food
- In-house AV
- Natural light



Nearest Tube stations:

Hammersmith



Map number: 4

West London's most flexible venue.

Location: Located in the heart of Hammersmith, West London, Novotel London West is a four-star hotel providing extensive conference and meeting facilities to the International and European business community.

Facilities: Flexible space for 2,000 across 33 meeting rooms. The Champagne Suite, 1,726m², hosts 1,000 theatre-style, 1,200 diners or 2,000 for a reception, and the Chablis Suite offers 1,360m² of pure exhibition space. 630 bedrooms and three superb dining options complement the hotel's meeting facilities.

Services: The hotel provides a dedicated events team, complimentary iMac stations, guest relations services, payable car and coach parking, fitness facilities, complimentary Wi-Fi and an onsite AV company for additional support.

Success story: "The service we received from the events team was excellent.

The catering was delicious, fresh and replenished seamlessly throughout the day and lunchtime. We have had excellent feedback regarding the venue and the smooth operation of the event itself."

The Institute of Hospitality

Contact details:

1 Shortlands London W6 8DR

T: +44 (0)20 8237 7407 E: h0737-sb@accor.com novotellondonwest.co.uk



Capacities

Theatre: 2,500

Reception: 10,000

Banquet: 1,200

Breakout rooms: 15

Range of capacities of breakout rooms (people): 100–600

Total exhibition space (m²): 13,000



Green policy:

- Waste recycling
- Local food
- In-house AV
- Natural light



Nearest Tube stations: Wapping and Shadwell Overground/DLR, Tower Hill Tube station



Map number: 62

Spaces and a community for the ideas generation.

History: Built in 1812 as warehouses of the London Docks, Tobacco Dock was relaunched in 2012 as an events and exhibitions venue. Since then, it's hosted thousands of the capital's most prominent events.

Location: Located at the heart of London's thriving enterprise zone, the Grade I listed venue is within striking distance of both Tech City and London's Financial District.

Facilities: With stunning timber beams, indoor and outdoor courtyards, the venue has over 40 individual spaces, with capacities ranging from 8 to 1,500, and the whole can accommodate up to 10,000 attendees. The venue also benefits from a highly technologically advanced IT infrastructure.

Services: Tobacco Dock Food, the venue's in-house catering company, offers a range of chefs with experience spanning Michelin-starred restaurants to the coolest street food.

Success story: "Time and time again I come back to Tobacco Dock. It has a timeless look and feel; a stylish mix of the modern and traditional and, importantly, it's adaptable to even the most ambitious production or event concept."

Gareth Chappell, Managing Director, The Halo Group

Contact details:

Tobacco Dock, The Dock Tobacco Quay, Wapping Lane London E1W 2SF

T: +44 (0)20 7680 4001 E: tdvlsales@tobaccodocklondon.com

tobaccodocklondon.com

11





Park Plaza Westminster Bridge London



Capacities

Theatre: 2,000

Reception: 1,500

Banquet: 1,350

Breakout rooms: 31

Range of capacities of breakout rooms (people): 8–225

Total exhibition space (m²): 3,830



Green policy:

- Paperless billing
- Waste recycling
- In-house AV



Nearest Tube stations:

Waterloo and Westminster



Map number: 40

An iconic four-star venue in the heart of the South Bank.

History: Park Plaza Westminster Bridge London opened its doors in 2010 in the heart of the South Bank.

Location: Situated opposite Big Ben and the Houses of Parliament, the hotel places guests at the heart of central London. London Waterloo and Westminster stations are within easy walking distance.

Facilities: The hotel features 31 meeting rooms including the signature 1,200m² pillar-free Westminster Ballroom. There are 1,019 stylishly designed guest rooms, free Wi-Fi throughout, two restaurants, a lounge and bar, café and a spa and 15m indoor pool.

Services: The hotel features a fully equipped Business Centre, an Executive Lounge, a dedicated in-house meetings team, AV equipment and support, as well as concierge services and coach drop-off and pick-up.

Success story: "The team at the hotel contributed to helping us deliver world-class events and always take that extra step to ensure everything runs smoothly."

Emily McLachlan, Gartner

Stand-out fact: The signature 1,200m² pillar-free Westminster Ballroom can host 1,200 diners or 1,400 delegates theatre-style.

Contact details:

200 Westminster Bridge Road London SE1 7UT

T: +44 (0)844 415 6790 E: ppwlconf@pphe.com

parkplaza.com/westminsterbridge



Park Plaza London Riverbank



Capacities

Theatre: 650

Reception: 660

Banquet: 540

Breakout rooms: 23

Range of capacities of breakout rooms (people): 6–200

Total exhibition space (m²): 1,433



Green policy:

- Paperless billing
- Waste recycling
- Carlson Carbon offsetting initiative
- In-house AV
- Green Tourism Bronze award



Nearest Tube stations:

Vauxhall, Westminster and Waterloo



Map number: 41

Effortlessly stylish four-star hotel on the bank of the River Thames.

Location: Park Plaza London Riverbank is situated just south of the River Thames, close to Landmarks such as Big Ben, the London Eye and Westminster Abbey. The hotel is a short walking distance from Vauxhall station.

Facilities: The hotel offers 23 conference rooms that can accommodate up to 660 guests. Large conferences benefit from a coach drop-off point and a designated group entrance. There are also 489 stylish guestrooms, an award-winning restaurant and bar with 180-degree views of the River Thames and live music, and a fitness suite.

Services: Free Wi-Fi throughout the hotel, fully equipped Business Centre and Executive Lounge, latest AV equipment and services

Success story: "The Park Plaza is an amazing venue that we have returned to for our annual charity ball for the past eight years. The service is second to none with outstanding food and attentive staff." Clare Stead, Brand and Marketing Manager, The Lily Foundation

Contact details:

18 Albert Embankment London SE1 7TJ

T: +44 (0)844 854 5290 E: pprlconf@pphe.com parkplaza.com/riverbank



Park Plaza Victoria London



Church House Westminster



Capacities

Theatre: 550

Reception: 750

Banquet: 400

Breakout rooms: 12

Range of capacities of breakout rooms (people): 6–200

Total exhibition space (m²): 1,620



Green policy:

- Paperless billing
- Waste recycling
- In-house AV
- Natural light



Nearest Tube stations: Victoria



Map number: 26

A four-star conference venue in the heart of London.

History: Park Plaza Victoria London opened its doors in 2001 featuring contemporary four-star guestrooms only a short walk from Victoria station.

Location: The hotel is conveniently located near the city centre within minutes of Buckingham Palace, the Houses of Parliament and Westminster Cathedral.

Facilities: The hotel offers 15 conference rooms with customisable space for up to 750 delegates, complemented by a large exhibitions area. Additional facilities include 299 guestrooms, TOZI Restaurant & Bar and a fitness suite.

Services: Free Wi-Fi throughout, a fully equipped Business Centre and Executive Lounge, and the latest AV equipment and services. There is also secure underground parking for up to 30 cars.

Success story: "We have used the Park Plaza in Victoria for one of our large events several times over the last few years. The hotel staff work hard to ensure that your event runs as smoothly as possible and nothing is ever too much for them. The rooms are comfortable and clean and the location is great."

Lisa James, Study Group

Contact details:

239 Vauxhall Bridge Road London SW1V 1EQ

T: +44 (0)844 415 6750 E: ppvlconf@pphe.com parkplaza.com/victorialondon



Capacities

Theatre: 664

Reception: 550

Banquet: 372

Range of capacities of breakout rooms (people): 6–250

Total exhibition space (m²): 1,100



Green policy:

Church House has been awarded a Green Tourism Silver award.



Nearest Tube stations:

Westminster St James's Park Victoria Waterloo and Charing Cross



Map number: 31

Conference and event venue located in the heart of Westminster.

History: With beautiful oak panelling, fairfaced stone and feature windows, Church House is an elegant Grade II listed building offering an attractive blend of character and modern infrastructure for events.

Location: Church House is located in the heart of Westminster overlooking Westminster Abbey. The venue is within easy reach of two underground stations, as well as multiple mainline stations and bus routes.

Facilities: The 19 rooms range in capacity from 664 to small breakout rooms. All rooms are air-conditioned and there is free Wi-Fi throughout.

Services: All events are managed by a dedicated event coordinator, and the venue also benefits from award-winning in-house audio visual and catering teams.

Success story: "The evening was a great success and everyone I've been in touch with has praised the venue, service and the fabulous food, I could not have had a better group of people looking after us."

Claire Walker, Science Media Partners

Stand-out fact: Church House hosted Parliament during WW2, following bomb damage to the Houses of Parliament.

Contact details:

Church House Westminster Dean's Yard, Westminster London SW1P 3NZ

T: +44 (0)20 7390 1590 E: sales@churchhouseconf.co.uk churchhouseconf.co.uk

13





IET London: Savoy Place



The Mermaid



Capacities

Theatre: 626

Reception: 330

Banquet: 330

Breakout rooms: 18

Range of capacities of breakout rooms (people): 6–200

Total exhibition space (m²): 650



Green policy:

- Waste recycling
- On-site water bottling
- Food waste recycling
- BREAM accreditation for 2013–2015 refurbishment



Nearest Tube stations:

Embankment, Temple, Covent Garden and Charing Cross



14

Map number: 37

Cutting edge technology, inspiring event spaces, breathtaking roof terrace.

History: Home to the Institution of Engineering and Technology (IET) since 1909, IET London: Savoy Place has a long history for engineering and tech events. Following a \$30 million, two-year refurbishment, the building reopened in 2016.

Location: Located in central London on the Embankment, the venue boasts one of London's most unique views stretching from the City of Westminster to Canary Wharf.

Facilities: Two tiered lecture theatres, roof terrace and 18 versatile spaces to suit all types of events. Cutting edge technology, including live HD streaming, filming capabilities state-of-the-art audio visual.

Services: In-house catering, onsite AV team and a dedicated events team are on hand all day, ensuring the highest level of service.

Success story: "The newly refurbished rooms certainly have the wow factor and I couldn't fault the staff that we met on the day of our event – everyone was very helpful and friendly. So much so that we are hoping to hold future Forums at the IET." Bea Ennim, National Grid

Contact details:

Savoy Place London WC2R 0BL

T: +44 (0)20 7344 5708 E: savoyplace@ietvenues.co.uk savoyplace.london



Capacities

Theatre: 600

Reception: 600

Banquet: 450

Breakout rooms: 8

Range of capacities of breakout rooms (people): 10-310

Total exhibition space (m²): **522**



Green policy:

- Paperless billing
- Waste recycling
- Local food
- In-house AV
- Natural light



Nearest Tube stations:

Blackfriars, Mansion House and St Paul's



History & location: Dating back to 1959, The Mermaid was once a fully operating theatre and is now a vibrant conference and events centre overlooking the River Thames in the City of London.

Facilities: At the heart of the venue is an impressive auditorium with tiered seating for 600 people. With unrivalled sight lines to the stage, this space offers outstanding acoustics, a state-of-the-art Bose sound system and audio visual equipment, 346m² of performance space and pre-positioned rigs.

Services: The Mermaid has flexible event spaces and can cater for 80 people to 1,992 people. If you are looking for a versatile blank canvas space, the River Rooms offer an open-plan layout with spectacular panoramic views of London. For a conference, AGM or Gala Dinner, The Mermaid has all you need under one roof.

Stand-out fact: Each brick in The Mermaid's Auditorium was purchased for half a crown (12.5p) by the people of London when it opened in 1959 as the first theatre outside of the famous west end.

Contact details:

Puddle Dock Blackfriars London EC4V 3DB

T: +44 (0)20 7236 1919 E: info@the-mermaid.co.uk

the-mermaid.co.uk

Official London Convention Bureau

Academic venues



Radisson Blu Edwardian, Heathrow



Queen Mary University of London



Capacities

Theatre: 700

Reception: 550

Banquet: 550

Breakout rooms: 33

Range of capacities of breakout rooms (people): 4–400

Total exhibition space (m²): 2,700



Green policy:

- Waste recycling
- Carbon offsetting
- Energy conservation



Nearest Tube stations:

Hatton Cross and Heathrow Terminals 1–3



Map number: 2

Minutes from Heathrow, this is an airport hotel that feels anything but.

History: Radisson Blu Edwardian Heathrow belongs to one of the UK's largest and most dynamic independent companies, Edwardian Hotels London. Founded in 1977, Edwardian has been developing leading luxury hotel and hospitality brands ever since.

Location: A stone's throw from Heathrow, this is an airport hotel with a difference. Striking event spaces, tastefully designed bedrooms, an array of delicious dining options and committed service unite in a neighbourhood where London meets visitors from around the globe.

Facilities: Rooms are airy and plush and a great selection of large, beautifully designed spaces are perfect for gatherings of up to 700 delegates. Vibrant bars and world-class cuisine make this hotel a destination for all.

Services: From your first enquiry to the finishing touches, experience a level of service that anticipates but never assumes. Speedy and seamless, it gives us the confidence to offer a 100% satisfaction guarantee.

Stand-out fact: 42 meeting rooms, 459 bedrooms, 700 conference capacity, 550 car parking spaces, three restaurants and bars. All under one roof.

Contact details:

Radisson Blu Edwardian Heathrow 140 Bath Road, Hayes London UB3 5AW

T: +44 (0)20 8757 7903 E: htrwcb@radisson.com radissonblu-edwardian.com/heathrow



Capacities

Theatre: 770

Reception: 400

Banquet: 220

Breakout rooms:

100+

Range of capacities of breakout rooms (people): 10-300

Total exhibition space (m²): **450**



Green policy:

Ethically focused catering team independently verified through the awarding of 'Food for Life' bronze status.



Nearest Tube stations:

Mile End: Mile End/ Stepney Green Whitechapel: Whitechapel West Smithfield: Barbican/St. Paul's Charterhouse Square: Barbican



Map number: 64

A venue where history and contemporary facilities combine.

History: QMUL has its roots in the founding of the People's Palace in Mile End Road in 1887; a philanthropic endeavour, to provide east Londoners with educational, cultural and social activities.

Location: Four unique locations are available across central London at Charterhouse Square, Mile End, West Smithfield and Whitechapel.

Facilities: Over 100 meeting rooms across four locations with built-in AV, free Wi-Fi and many with natural light. Alongside two signature Grade II venues, the art-deco Great Hall and Victorian Octagon.

Services: Facilities for meetings, receptions, networking, banqueting and fine dining. 1,200 single ensuite bedrooms for residential events taking place with us, or as a low-cost accommodation choice for events elsewhere.

Success story: "Our event at QM was a great success...over the weekend, nothing was ever too much trouble for you and your colleagues and we definitely feel like we received excellent value for money."

Laura Plotnek, Natecla.

Contact details:

Events & Hospitality QM Queen Mary University of London Mile End Road London E1 4NS

T: +44 (0)20 7882 8174/5 E: enquiries@qmhospitality.co.uk qmhospitality.co.uk



Imperial Venues



King's College London



Capacities

Theatre: 740

Reception: 600

Banquet: 365

Breakout rooms: >90

Range of capacities of breakout rooms (people): 10–60

Total exhibition space (m²): **572**



Green policy:

- Paperless billing
- Waste recycling
- Local food
- In-house AV
- Natural light



Nearest Tube stations:

South Kensington and Gloucester Road



Map number: 8

Over 200 flexible event spaces in central London.

History: Consistently rated among the world's best universities, Imperial College London is a science-based institution with a reputation for excellence in teaching and research.

Location: Located in South Kensington, Imperial College is nestled between the Science Museum, Natural History Museum, the V&A and the Royal Albert Hall. Venues are also available in Hammersmith and Paddington.

Facilities: Imperial College is one of the UK's largest academic venues with over 200 flexible event spaces. This includes meeting rooms, lecture theatres, classrooms and private listed townhouses.

Services: With a range of rooms, Imperial Venues can accommodate events for up to 740 delegates and offer award-winning in-house catering, superb AV equipment and support, and dedicated events staff.

Success story: "From our contact with the conferencing team to the event itself we were well looked after and had a wonderful time in a superb location and we would not hesitate to return to Imperial in the future".

Lakeland

Stand-out fact: Imperial College offers more than 1,600 bedrooms during the summer months and discounted accommodation at local hotels throughout the year.

Contact details:

Level 3, Sherfield Building South Kensington Campus London SW7 2AZ

T: +44 (0)20 7594 9494 E: venues@imperial.ac.uk imperialvenues.co.uk



Capacities

Theatre: 450

Reception: 250

Banquet: 150

Breakout rooms: 90

Range of capacities of breakout rooms (people): 6–150

Total exhibition space (m²): 300



Green policy:

- Accredited ISO14001 system at Strand campus
- Paperless billing
- Waste recycling
- In-house AV
- Natural light



Nearest Tube stations:

Temple, Holborn, Charing Cross, Embankment and Blackfriars



Map number: 42

Affordable and unique meeting rooms in central London.

History: Steeped in history that dates back 180 years, teamed with modern facilities and equipment, each of King's Venues spaces are special and can be adapted, equipped and matched to purpose.

Location: With five campus sites including the Strand, Waterloo and London Bridge and many buildings close to the River Thames, King's Venues offers an exciting choice of over 200 unique spaces for every type of event in both modern and period settings.

Facilities: Lecture theatres for up to 450, a variety of classrooms and breakout areas with AV facilities, restaurants, cafés and outdoor terraces.

During the summer months the halls of residence are available for letting; with more than 3,000 guest rooms and growing, they can provide a complete solution for your conference and event needs.

Stand-out fact: Right above the Great Hall in King's Building there is a Grade I listed Chapel originally designed by George Gilbert Scott.

Contact details:

King's College London Strand London WC2R 2LS

T: +44 (0)20 7844 1700 E: kingsvenues@kcl.ac.uk

kingsvenues.com

Venues for over 250 people



Royal College of Physicians



BMA House



Capacities

Theatre: 304

Reception: 400

Banquet: 264

Breakout rooms: 10

Range of capacities of breakout rooms (people): 10–150

Total exhibition space (m²): 690



Green policy:

- Waste recycling
- Carbon offsetting
- Local food
- In-house AV
- Natural light



Nearest Tube stations: Great Portland Street, Warren Street and Regent's Park



Map number: 22

Award-winning conference centre located in Regent's Park central London.

History: Renowned Grade I listed modern building, with over 500 years of history. The museum status, guided tours, galleries, numerous treasures, artefacts and antiquarian books create a unique delegate enhancement.

Location: Central London location, overlooking Regent's Park; only minutes away from the underground and main line railway stations.

Facilities: Two auditoriums seating 140 and 300; exhibition, meeting and dining spaces as well as a medicinal garden for al fresco dining and events.

Services: Full service conference centre; including cutting-edge technology and in-house streaming facilities; award-winning cateriers and a dedicated event management team.

Success story: "Every year we strive to bring our delegates an afternoon of excellence, both on the education side as well as the environment and the Royal College of Physicians has always provided such an environment and standard".

Geni Auret, La Roche Posay – L'Oreal

Stand-out fact: Awarded "Best Client Rated Convention Centre" 2012/13 by the A.I.P.C (International Association of Convention Centres).

Contact details:

11 St Andrews Place Regent's Park London NW1 4LE

T: +44 (0)20 7034 4900 E: events@rcplondon.ac.uk

rcpevents.co.uk



Capacities

Theatre: 294

Reception: 320

Banquet: 200

Breakout rooms: 17

Range of capacities of breakout rooms (people): 10–120

Total exhibition space (m²): 895



Green policy:

- Silver rated member of the Green Tourism business scheme
- Waste recycling
- Local food
- Natural light
- Energy conservation
- Water conservation



Nearest Tube stations: Euston, Russell Square, King's Cross and St Pancras



Map number: 30

Prestigious central London venue offering 29 unique event spaces.

History: A Grade II listed building in central London's fashionable and historic Bloomsbury. Home to the prestigious British Medical Association, BMA House was designed in 1911 by the famed architect Sir Edwin Lutyens.

Location: Highly accessible, just a short walk from the Eurostar terminal, as well as Russell Square, Euston and King's Cross stations.

Facilities: A magnificent Great Hall accommodating up to 294 theatre-style; two private catering spaces; 11 purpose-built meetings rooms with state-of-the-art technology and two picturesque outdoor areas.

Services: We offer an in-house events team, which encompasses catering, AV support and the services of a dedicated event planner.

Success story: "The attention to detail of the onsite events staff was second to none and they were able to accommodate any adjustments we needed to make on the day without any fuss." Mary Mize, Nike Global Events

Stand-out fact: Part of the venue was once the home of novelist Charles Dickens in the late 1850s.

Contact details:

Marketing Manager

Tavistock Square London WC1H 9JP

T: +44 (0)20 7874 7020 E: events@bma.org.uk bmahouse.org.uk





Tower of London

Social venues

Awe-inspiring landmarks, historic royal palaces, hidden gems and quirky one-of-a-kind spaces, London has it all. The city's 1,000 social venues provide unlimited possibilities to create a truly captivating, must-attend event.

Riverside icons

The River Thames is London's lifeline. Its banks are filled with famous landmarks, historic buildings, museums, galleries, attractions and scenic promenades. Make an impressive statement and hold your event at Tower Bridge – possibly the world's most famous bridge. Or set your sights high and treat delegates to spectacular views aboard the London Eye.

Magnificent museums

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For exciting venues that inspire conversation, look no further than London's world-class museums and art galleries. The Natural History Museum, with its gleaming Darwin Centre is incredibly popular among delegates. The Tate Modern, London's cathedral to modern art, opened its spectacular pyramidal-shaped building in 2016, with stunning spaces for receptions or dinners and an amazing Level 10 viewing platform. In addition, The National Gallery, one of the world's most visited galleries, is full of masterpieces from the 13th–19th century, and can always be relied upon for 'oohs' and 'aahs'.

Spectacular palaces

An evening spent at one of London's Royal Historic Palaces is the crowning moment in an unforgettable London conference programme. Immerse your delegates in the rich and colourful 1,000-year history of the Tower of London, which is home to the Crown Jewels and Yeoman Warders (Beefeaters). Or dine like royalty at the opulent and impressive Banqueting House. The sole surviving element of the Palace of Whitehall, this elegant, neo-classical building has been holding royal receptions, ceremonies, balls and lavish celebrations for kings, queens and courtiers since 1622.

Hidden treasures

Dotted across the City of London is a treasure trove of hidden-away gems offering a fascinating glimpse into the hidden world of Guilds, or societies. From Apothecaries to Ironmongers to Wax Chandlers, Guilds date back to the 12th century and were set up to empower merchants and craftspeople.

Of the 110 Guilds still in operation, 39 have their own premises, known as Livery Halls, which are amazing, one-of-a-kind venues that can lend themselves beautifully to an event's overarching theme. Take inspiration from Goldsmith's Hall, Guildhall, Merchant Taylor's Hall, Plaisterers' Hall or Glaziers' Hall.

Glamorous ballrooms

If you picture holding a magnificent reception in a lavish ballroom, then make a beeline for London's glamorous hotels. Having hosted an endless, glittering array of awards ceremonies, galas and banquets, Grosvenor House's Great Room is one of the largest ballrooms in Europe and can accommodate up to 2,000. While, the Sheraton Grand London Park Lane hotel oozes Grand Art Deco style and sophistication, and the opulent and immaculate interiors of the Grand Connaught Rooms will add plenty of wow factor to an event.

Beautiful boats

Feeling nautical? Why not let your delegates board the Cutty Sark. Built in 1869, this historic ship was the fastest tea clipper to ever set sail, and is the sole surviving ship of its type. The ship is suspended in a dry berth in Greenwich, and has three decks, each of which is available for hire. Alternatively, take your delegates on a memorable cruise along the Thames aboard the Barracuda or Bateaux London, allowing them to dine in elegance while sailing past London's iconic riverside scenery. Circular Cruise Westminster and City Cruises also operate unforgettable tours along the River Thames.



Blank canvases

From fashion shows to launch parties, gala evenings and everything in between, there are a number of enormous historical venues that give you the freedom to create a unique event. East London-based Tobacco Dock is a vast, beautiful brick-built warehouse that dates back to 1811 and stretches across 16,000m². While the glorious Victorian built Old Billingsgate Market, which housed the world's largest fish market in the 19th century, has 80,000m² of space to make your own.

Olympic legacy

The spirit of the 2012 Games lives on at Queen Elizabeth Olympic Park in East London. This huge sporting complex contains the iconic Olympic Stadium, London Aquatics Centre and Olympic Village, and offers unique and thrilling venues. The eye-catching ArcelorMittal Orbit certainly stands out from the pack – and its viewing platform offers great views of the city. The Copper Box arena, which hosted handball, pentathlon fencing and goalball, is a flexible indoor venue space with great world-class facilities.

Try a theme

Inject some fun and personality into your evening with a well-considered, effective theme. With all that London offers, it's easy to marry the different areas of the capital with the right type of food and entertainment – tried and trusted London themes include China Town, Bollywood, West Indian Carnival and Theatreland. The city has numerous creative, experienced and award-winning catering and entertainment professionals ready to turn your dream into a reality.

Social venues





Capacities

Theatre: 750

Reception: 1,000

Banquet: 540

Total exhibition space (m²): 3,967



Green policy:

Green Tourism –
 Silver Award



Nearest Tube stations: Holborn, Covent Garden, Waterloo, Euston and King's Cross



Map number: 33

One of London's most impressive, stylish and opulent event venues.

History: The first property to stand on the site today was the mansion of the Marquis of Normandy. This was demolished in the 18th century, and replaced with the Grand Connaught Rooms.

Location: An ultra-convenient location: Grand Connaught Rooms could hardly be a better connected London venue. In the heart of theatre land and surrounded by the buzz of Covent Garden.

Facilities: Grand Connaught boasts 37 meeting and event spaces, including the iconic Grand Room – with a maximum capacity of 1,000 – and the beautiful Drawing Room, perfect for a product launch for 200 guests. An exclusive penthouse bar with rooftop terrace is also available with a capacity of 80.

Transport links: Grand Connaught is a short stroll to Holborn and Covent Garden Tube stations, too many buses to mention and close to London city airport. And if you want to drive there's parking close by too.

Stand-out fact: London's Grand Connaught Rooms was the location of the signing of the First 13 rules of the Football Association.

Contact details:

61-65 Great Queen Street London WC2B 5DA

T: +44 (0)20 7405 7811 E: conference.gcr@principal-hayley.com grandconnaughtrooms.com

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Sheraton Grand London Park Lane



Plaisterers' Hall



Capacities

Theatre: 200-500

Reception: 200-1,200

Banquet: 200-650

Total exhibition space (m²): 990



Green policy:

- Make a Green Choice Program
- Sustainable
 Banquet &
 Catering Menu
 Options, service &
 packaging
- Carbon Offset Program
- Alternatives to Bottled Water



Nearest Tube stations:

Green Park and Victoria Station



Map number: 24

Bringing together unique interiors with exceptional service.

History: One of London's finest examples of Art Deco architecture, this listed ballroom's iconic design has been restored to pristine condition preserving its heritage and enhanced by modern comforts.

Location: In the heart of London's Mayfair, the Sheraton Grand London Park Lane combines an unparalleled setting with a first-class location.

Facilities: Discover an exclusive private entrance off Piccadilly opening onto three floors of flexible space including the Silver Gallery, balcony, a dedicated cloakroom and ballroom foyer. The hotel is one of the only two in London to house an onsite kosher kitchen.

Transport links: A short walk from Green Park Tube station where you can find direct connections to many of London's main venues such as ExCeL London and OFII Centre.

Stand-out fact: The Ballroom features opulent and original features from the glamorous era of the 1920s including geometric murals, beautiful chandeliers and classic waterfall lights.

Contact details:

Events Team Sheraton Grand London Park Lane Piccadilly, London W1J 7BX

T: +44 (0)20 7290 7294, option 2 E: events.centrallondon@starwoodhotels.com sheratonparklane.com



Capacities

Theatre: 100-400

Reception: 200-550

Banquet: 100-360

Total exhibition space (m²): 375



Green policy:

- Locally sourced, sustainable and fair-trade food
- Waste recycling and reduction
- Carbon neutral suppliers
- Carbon offsetting
- Energy conservation



Nearest Tube stations: Moorgate, Barbican, St Paul's and Liverpool Street



Map number: 49

London's pre-eminent city venue.

History: Plaisterers' Hall reflects the grandeur of a bygone era in an ultra-modern setting. The venue boasts elegant and beautifully finished neoclassical décor created by Robert Adam in the 18th century throughout, creating a luxurious atmosphere for entertaining.

Location: An elegant City venue benefiting from a prime location, Plaisterers' Hall is ideal for all types of corporate events. The venue is right next to the remains of the original London Wall built by the Romans.

Facilities: The neoclassical venue provides the ultimate flexibility with multiple rooms perfect for guest receptions, breakout spaces and changing rooms. With integrated AV plus capacity for a full-size back projection set and staging for the Great Hall, we offer fully produced meetings, conferences and awards dinners. The venue regularly plays host to conferences, awards ceremonies, dinners and corporate events.

Stand-out fact: Plaisterers' Hall is the largest and one of the finest Livery Halls in London.

Contact details:

Plaisterers' Hall One London Wall London EC2Y 5JU

T: +44 (0)20 7796 9333 E: phl.enquiry@createfood.co.uk plaisterershall.com

20 Official London Convention Bureau

Accommodation

From global chains and value brands, to independent boutique properties and student halls, London's 140,000 hotel rooms mean it's easy to find suitably priced accommodation, in the right location.

Low-cost openings

Having been hailed as the most popular tourist destination by MasterCard in 2015 for the second year in a row, London has opened a whole host of value hotels to provide its visitors with the high-quality, cost-effective accommodation they want. In fact, of the 18,000 new hotel rooms built since 2012, over half are low-cost. While, a further 16,000 hotel rooms are due to open before 2018, with a third of these catering to the budget sector.



Summer stays

Many of London's 48 colleges and universities open their doors to the public between June and September, and offer great value bed and breakfast accommodation in their halls of residence. University accommodation is a very popular choice among delegates, as it offers an authentic experience on campuses that are spread across the city.

London Hotels and Capacity 2015

	Hotel Grade	Hotels	Rooms	Room %
	Hostel	63	2,610	2%
	Budget	202	27,899	20%
	Apartments	239	10,206	7%
**	2*	351	11,072	8%
***	3*	268	19,957	14%
***	4*	310	51,180	37%
****	5*	93	16,814	12%
	Total	1,526	139,738	100%

Source: AM:PM Hotels. Updated August 2016

London Accommodation Charter

London & Partners' dedicated Associations Team has created the first-ever London Accommodation Charter for the association sector.

It is designed to simplify the process of sourcing London hotel rooms for congresses that have a city-wide requirement of 1,000 bedrooms or more on peak nights.

The team worked with ten major hotel groups, which represent 25% of the overall bedrooms available in London, to create the charter terms.

The team will block bedrooms and hold the space until the status of the bid is known. They will then communicate with the hotels and pass over the rooms for contracting to the relevant PCO/housing agency.

Charter terms include:

- standard commissionable rates
- three-month release allocation system
- a central hotel account manager for ongoing communication





£3.9bn invested in London hotels in 2015

21





No1 brand of choice* for meetings and events.

Locations: With over 40 properties to choose from, Hilton offers an extensive and diverse choice of high-quality hotels across London.

Facilities: Flexible meeting & event spaces with state-of-the-art facilities, technical support and leisure amenities at most hotels - capacity up to 3,000 delegates

Services: Hilton provides dedicated support teams with extensive experience to ensure the smooth delivery of all aspects of meetings and events they host.

Nearby attractions: Most hotels are located close to or within easy reach of London's main attractions – to find out more search for your preferred hotel on hilton.com

Stand-out fact: Over 95 years' experience in organising large events and specialist conventions.

*Hilton ranked No1 in 2015 BDRC Brand Ranking Index. Source: BDRC Meetings Metrix 2015

Green policy:

- Paperless billing
- Waste recycling
- Carbon offsetting
- Local food
- In-house AV
- Natural light

Contact details:

T: +44 (0)2476 841 041 E: sonia.millward@hilton.com

hilton.com/london





3,158

Individual design in central locations.

Location: Park Plaza Hotels & Resorts are located in central London locations within walking distance of some of city's major attractions and transport links.

Facilities: The hotels feature stylishly designed facilities, including over 3,100 guest rooms, 93 meeting rooms that can accommodate over 3,500 delegates, 16 restaurants and bars, and 6 spas.

Services: The hotels offer free high-speed Wi-Fi throughout, business services and modern AV equipment. Guests also benefit from exclusive Executive Lounges, dedicated event planners and concierge services, as well as in-house catering.

Stand-out fact: The company is introducing two new hotels in key London locations, Park Plaza London Waterloo and Park Plaza London Park Royal taking the portfolio of guest rooms to over 3,500.

Green policy:

- Paperless billing
- Waste recycling
- In-house AV
- Carbon offsetting

Contact details:

T: +44 (0)800 169 6128 E: uksales@pphe.com

parkplaza.com parkplaza.com/exhibitionsuk





2,719

A luxury collection of four- and five-star hotels.

Location: Edwardian Hotels London is a luxury collection of four- and five-star hotels in the best locations throughout London. Properties include The May Fair and Radisson Blu Edwardian London Hotels.

Services: Complimentary Wi-Fi and dedicated expert event planners come as standard across our 150 meeting and event spaces. Seamless service gives us the confidence to offer a 100% satisfaction quarantee.

Nearby attractions: Central London locations close to Oxford Street, Soho, the West End and London's world famous museums.

Stand-out fact: The May Fair Hotel was opened by King George V in 1927. It has since been home to Hollywood impressarios the Danziger brothers.

Green policy:

- Responsible business initiatives
- Responsible purchasing policy
- Fully compliant with national and international sustainability legislation
- Waste recycling
- Energy conservation
- Water conservation

Contact details:

T: +44 (0)20 7845 8680 E: londonmeeting@edwardian.com edwardian.com





4,000

Innovative spaces. Inspired experiences.

Location: Conveniently located in and around London with easy access to airports, motorways, the underground and the DLR.

Facilities: Capacity for up to 2,000 for dinner. Comfortable well-equipped bedrooms. Flexible meeting spaces, gyms, pools, 24-hour room service and high-speed internet.

Services: Trusted experts. Dedicated meeting planners. Industry leading digital experiences with our Meeting Services App.

Nearby attractions: All of London's major attractions, museums, galleries and theatres as well as those further afield including Windsor Castle.

Stand-out fact: Newly renovated bedrooms at the London Marriott Hotel County Hall offer iconic views of the River Thames, Big Ben and the Houses of Parliament.

Green policy:

- Commitment to sustainability
- All meetings and events aligned to our Green Meetings programme
- Energy conservation
- Water conservation

Contact details:

T: +44 (0)7917 118 616 E: ernie.kane@marriott.com

marriottevents.co.uk/associations





10,000

Luxury to economy throughout London.

Location: Sofitel, Pullman, MGallery, Novotel, Mercure and ibis – over 50 hotels in key locations throughout the capital with great transport links.

Facilities: Modern bedrooms with free Wi-Fi throughout. Well-equipped meeting spaces and excellent service. Restaurants and leisure facilities including gyms and pools.

Nearby attractions: Located near key commercial districts across London and with easy access to major tourist attractions and transport links.

Stand-out fact: Experience the new Novotel Canary Wharf: 39 storeys of stunning views of the London skyline. Immerse yourself in designer style in one of 313 bedrooms, including 26 suites – and pick the perfect space for your event, from nine fully equipped meeting rooms. Add a restaurant, bar and roof terrace, free Wi-Fi throughout, a state-of-the-art gym and a pool to the mix, for a stunning new Docklands hotel that offers all you need and so much more.

Green policy:

- Paperless billing
- Waste recycling
- Local food
- In-house AV
- Natural light
- Plant for the Planet programme

Contact details:

T: +44 (0)20 2823 7770 **accorhotels.com**





2,000+

London's leading independent hotels.

Locations: 17 central London locations including Holborn, Bloomsbury, Westminster, Kensington, Tower Bridge and City.

Facilities: Luxury guest bedrooms and suites; state-of-the-art health clubs and spas; flexible meeting and events space; inviting bars and restaurants.

Services: 24-hour room service; laundry and dry cleaning; concierge and porterage; high-speed Wi-Fi.

Nearby attractions: St Paul's Cathedral, Tower Bridge, Tower of London, British Museum, Covent Garden, the West End, Oxford Street, Westminster, Big Ben and Buckingham Palace.

Stand-out fact: The flagship Grange St. Paul's Hotel boasts a penthouse-level Sky Bar, offering spectacular views of London's skyline and St Paul's Cathedral.

Green policy:

Grange Tower Bridge:

- Five-star eco-friendly hotel
- Energy conservation and renewable energy panels
- Energy conservation
- Water conservation

Contact details:

T: +44 (0)20 7233 7888 E: reservations@grangehotels.com grangehotels.com

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Event support services

If you need professional event support, London's deep pool of talented and experienced service providers are primed and ready to assist.

Getting started

London & Partners is ideally placed to give you all the professional advice and support you require to help you achieve a successful convention within your budget. We will ensure you meet the correct type of service providers to best match your needs. There are two types: Professional Conference Organisers that, as the name suggests, specialise in conference organisation, and Destination Management Companies that have unrivalled local knowledge.

Conference organisation

Professional Conference Organisers (PCOs) take the headache out of organising a conference. Experienced and knowledgeable, they will act as a partner to your association, and make light work of managing budgets, arranging meetings and even securing sponsorship opportunities. They have the time and resources to ensure a smooth-running process from start to finish.

Local knowledge

Destination Management Companies (DMCs) are an asset to any conference – they know London inside and out, and have all the necessary contacts and connections to deliver the best quality event. In particular, they can deliver social events, plan tours and manage all the behind-the-scenes essential logistics, too.

Insurance



Hiscox

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Hiscox Event Insurance.

Who we are: Hiscox has over 30 years' experience insuring UK, European and international conferences and exhibitions, and business, charity and community events of all sizes.

What we do: Hiscox provides a range of options to financially protect your event including protecting your event budget expenses or revenue from cancellation and abandonment, property cover, and public liability cover. How we can help: With risks such as an injured attendee, a venue closed due to unforeseen circumstances or damage to your property or hired property, a Hiscox Event Insurance policy can protect you against the unexpected.

Contact details:

T: +44 (0)1206 773 851 E: eventinsurance@hiscox.com hiscox.co.uk/events

Unique selling points:

- Proactive assistance when a problem is developing to avoid a cancelled event
- Your event is unique so your policy can be adapted to meet your needs
- 30 years' experience
- Specialist policies from experienced underwriters



PCOs



Kuoni Congress Global PCO Experts

Your association needs all under one roof.

Who we are: With a network of over 20 wholly owned offices worldwide, Kuoni Congress sits within the larger corporate events division, Kuoni Destination Management.

What we do:

- Association management
- Housing and accommodation management
- Abstract handling and speaker management
- Sponsorship and exhibition management
- Local expertise and destination management.

How we can help: At Kuoni Congress, we have the flexibility to give you exactly what you need. Our expert, local teams know their cities inside out, and our global network lets us open doors that others can't.

Contact details:

Kieran Dennis Country Manager UK & Ireland Kuoni Destination Management T: +44 (0)20 3170 4195

E: kieran.dennis@uk.kuoni.com congress@kuoni.com **kuoni-congress.com**

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PCOs continued



TFI Group

Strategic and professional events agency.

Who we are: Established in 1981, TFI Group is one of the UK's longest-established full-service agencies, supporting national and international associations with the management and delivery of highly engaging professional conferences.

What we do: TFI Group can provide the full spectrum of event services, from devising event strategy to full project management including marketing, delegate registration and corporate sponsor engagement. How we can help: No event should sit in isolation from the overarching business strategies. TFI Group will ensure your event is aligned, effectively engages your target audiences and delivers a return on objectives.

Contact details:

T: +44 (0)20 7233 5644 E: info@tfigroup.com

tfigroup.com

Unique selling points:

- IAPCO and APBCO members
- Medical compliance specialists
- Creative led approach
- Event technologies





MCI UK

Experienced and professional congress management.

Who we are:

MCI provides instant access to a comprehensive range of value-driven congress solutions, an extensive network of global contacts and unparalleled expertise across a number of industries.

What we do: Our extensive congress management experience, state-of-the-art technologies and global network help you to engage your target audience through world-class congresses.

How we can help: We will work in partnership with you, providing the necessary resources and tried and tested congress management methodology to deliver a congress that exceeds your expectations.

Contact details:

T: +44 (0)1730 821 969 E: mandy.lowe@mci-group.com mci-group.com/en-gb

Unique selling points:

- Expertise and professionalism
- Innovative technology
- Global reach
- Creative solutions





Congrex Switzerland Ltd

The association and conference expert.

Who we are: Congrex Switzerland was founded in the early 1980s and is one of Europe's most experienced professional congress organisers.

What we do: Congrex Switzerland offers consulting services for associations and is specialised in the organisation of international scientific and medical congresses. These events range from 100 to 25,000 delegates and are supported either by providing full-service core PCO offerings or by delivering part services such as accommodation management or participant registration.

How we can help: Congrex Switzerland supports their clients to achieve memorable conferences, host happy participants and reach membership engagement.

Contact details:

T: +41 61 686 77 77 E: info@congrex.com

congrex.com

Unique selling points:

- IAPCO member
- IATA accredited travel agency
- 40 multilingual staff
- User-friendly IT infrastructure





BCD Meetings & Events (Zibrant)

Award-winning, multi-disciplined PCO.

Who we are: BCD Meetings & Events (Zibrant) is an award-winning, accredited full-service conference and event management company with a dedicated PCO division who have been supporting the delivery of association, corporate and academic events for over 25 years.

What we do: Whether you need a full PCO service, large scale housing management solution or local DMC support, our dedicated team of experts is delighted to offer a tailored service to best meet your requirements.

How we can help: Our collaborative approach ensures you get the best results for your organisation every time.

We welcome the opportunity in supporting you from bid to creating your post-event legacy.

Contact details:

Caroline Mackenzie
Director, Association Services
T: +44 (0)8434 797979
E: associations@zibrant.com

bcdme.com zibrant.com zibrantassociations.com

Unique selling points:

- London-based
- Dedicated PCO experts
- In-house creative services
- Exhibition and sponsorship capabilities
- ICCA, ABPCO and HBAA members



Event management



Smart Group

A dynamic collection of hospitality, catering and event management companies.

Who we are: Smart Group has over 30 years' experience providing award-winning event catering, hospitality and event management, and delivering excellence, expertise and experience.

What we do: We specialise in event catering, event management and corporate hospitality. Our businesses include; Smart Hospitality, Smart Live, Smart by Angela Hartnett,

Smart Experiences, Smart Christmas Parties, Battersea Evolution and Moving Venue.

How we can help: Smart Group delivers excellence and expertise for any event. Having catered exclusively at the 2012 London Olympics, we can turn your event into a winning formula.

Contact details:

T: +44 (0)20 7836 1033 E: enquiries@smartgroupltd.co.uk smartgroupltd.co.uk

Unique selling points:

- Event catering
- Event management
- Corporate hospitality
- Battersea evolution
- Christmas parties





The Concerto Group

A unique event services company.

Who we are: The Concerto Group is unlike any other agency currently operating in the UK events marketplace.

What we do: The Group is comprised of 16 brands that provide event management, venues, catering and event services. Working with the Concerto Group couldn't be simpler. Through one initial point of contact you gain access to an extensive range of event services.

How we can help: Whether you need an award-winning caterer, breathtaking entertainment or a venue guaranteed to make jaws drop, you are in capable hands with The Concerto Group.

Contact details:

T: +44 (0)20 7378 2970 E: hello@concertogroup.co.uk concertogroup.co.uk

Unique selling points:

- One point of contact
- Extensive range of event services
- Unrivalled blend of products, services and skills



Transport providers



oneworld Airline Alliance

Leading airlines working as one.

Who we are: An alliance of 14 of the world's leading airlines, including airberlin, American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, Japan Airlines, LATAM Airlines, Malaysia Airlines, Qantas, Qatar Airways, Royal Jordanian, S7 Airlines and SriLankan Airlines.

What we do: We work together to deliver a superior, seamless and rewarding travel experience, across a global route network that delivers first-rate access to the world's leading business cities.

How we can help:

oneworld **events** is our 'one stop' air travel solution for large-scale events and conferences. Our quick and easy booking tool covers all member airlines and offers attractive flight discounts for your event attendees.

Contact details:

2 Park Avenue, Suite 1100 New York, NY, 10016, USA T: +1 917 445 8227 E: eventssupport@oneworld.com

events.oneworld.com

Unique selling points:

- Single agreement
- Automated RFP process
- Attractive flight discounts
- Quick response time
- Online booking tool





Eurostar

The high-speed cross-Channel train service.

Who we are: Eurostar is the effortless way to speed between central London and the heart of Paris or Brussels, as well as Disneyland® Paris, Lyon, Avignon and Marseille.

What we do: Choose between Business Premier, Standard Premier or Standard class, then hop on board and we'll whisk you to Europe's top cities, with free Wi-Fi and entertainment en route. How we can help: With our dedicated groups team, it's easy to book tickets, exclusive coaches or even a whole train for your European adventure. So where will you go next?

Contact details:

T: +44 (0)344 8224 800 E: groups@eurostar.com mice@eurostar.com eurostar.com



26 Official London Convention Bureau

London success story



European Society of Cardiology Annual Congress

"

London & Partners are excellent support throughout the planning phase and implementation of large conferences we organise in London.

From pre-blocking rooms, to organising meetings, assisting in rate negotiations, keeping us updated on new hotel projects and helping us explain the specifics of conference business to the hotels, London & Partners are a highly professional and efficient partner." Merryn Scholz, K.I.T. Group



Tobacco Dock

London and ExCeL London have completely delivered on our expectations. Never in the history of the ESC Congress have we had such a well-attended event. London has been a fantastic host city and ExCeL London, based on feedback by participants, has delivered the best layout the congress has ever had. It is evident that the delegates have enjoyed being at the venue.

A congress can't work unless the city, the venue and the organiser work in partnership and I'm delighted that the partnership between European Society of Cardiology, London & Partners and ExCeL London has been so strong – it's even difficult to tell the teams apart, as they've worked together as one, to deliver a great event." Isabel Bardinet, CEO of the European Society of Cardiology (ESC)

The ESC annual congress is the largest conference held in Europe. In 2015, it was held at ExCeL London and attracted 32,773 delegates.

London for less

Free attractions, discounted theatre tickets and stunning green spaces will add magic to your programme – and thrill delegates who extend their stay.

London's top 10 free attractions

- 1. Changing the Guard at Buckingham Palace
- 2. British Museum
- 3. The National Gallery
- 4. Tate Modern
- 5. Victoria & Albert Museum
- 6. Science Museum
- 7. Natural History Museum
- 8. Maritime Greenwich
- 9. National Portrait Gallery
- 10. Southbank Centre

Enjoy a guided walk

Let your delegates unwind by soaking up the city's atmosphere on a guided walk. The respected Blue Badge Guides know every nook and cranny in London, and will uncover the city's secrets in a tailor-made tour, while fixed itinerary, 'off-the-peg' guided tours cost from as little as £5 per person.

Discover street markets

London's world-famous markets are great places to spend down-time. Retrace Hugh Grant's steps from the film Notting Hill at Portobello Market, sample delicious street food at Borough Market, or sift through bric-abrac and colourful saris at Brick Lane Market.

Explore London's parks

London might be a thriving metropolis, but the city's beautiful Royal Parks offer respite from the hustle and bustle. Hyde Park is London's largest green space and is where you'll find the Diana, Princess of Wales Memorial Fountain. Regent's Park is famed for its glorious rose gardens and is also where you can reach the Regent's Canal to admire its painted narrow boats.

Watch world-class theatre

London's Theatreland is in the heart of the West End, and includes some 40 different venues, where A-list stars regularly light up the stage. London & Partners can introduce you to discount theatre ticket specialists.

Sample culinary delights

Dining out on a budget is possible in London, if you know where to look. You can eat delicious, freshly prepared street food at any of London's main markets for $\mathfrak{L}5-\mathfrak{L}7$. In the evening, opt for pre-theatre set menus, which offer fantastic value. Make the most of daily restaurant offers at visitlondon.com.

Live like a local

A homestay is a great value alternative to traditional hotel accommodation. Delegates can stay in cosy one-bed flats, or teams can stay in entire seven-bedroom townhouses. See airbnb.com/business

Top tips to cap costs



Book low-cost accommodation and air travel



Include free attractions in your programme



Take advantage of low-season offers and discounts



Reclaim your VAT (see page 4)



Bulk-buy Oyster Cards from London & Partners (see page 4)



- 1 Buckingham Palace
- 2 Camden Town canal
- 3 Tate Modern





Think green, think London

London is committed to becoming a sustainable world city. With our state of the art venues, low-carbon transport and green business schemes, we can help you run an inspiring event.



I want to make London one of the world's greenest cities. It will be a city in which the air is clean and where our fantastic green spaces become even better. I will also build a world-leading economy in low-carbon technologies and industries to ensure London becomes a beacon of sustainability." Sadiq Khan, Mayor of London



Primrose Hill park with view of West End

Green values

When you care about the environment, it's good to know that now London has a wealth of sustainable event spaces. These venues have been independently audited. For London's event professionals, ISO 20121 is now standard. This sustainability certificate is recognised by the events industry around the world. London also has 122 hotels, venues and conference centres in the Green Tourism Scheme. Find out more at green-tourism.com

Pollution-cutting transport

Delegate travel is the biggest part of an event's carbon footprint. Thankfully, London's public transport system offers endless opportunities for greener travel. For starters, you can save on air miles and arrive in London on the high-speed rail network, Eurostar. A Eurostar journey emits 80% less carbon than a similar short-haul flight. With frequent services from Paris and Brussels, the journey takes just over two hours. Once in London, delegates can use our electric and hydrogen-powered buses, walk, cycle, or use the Tube and rail services.



Enjoying a day out in London with Santander Cycles

Eco-friendly venues

London's venues are always looking for new ways to cut their carbon emissions and be more environmentally friendly. Many have put in place things like paperless offices, eco-friendly lighting, natural ventilation and using local suppliers. Other ideas include reducing food and drink packaging and planting trees. To learn how green a venue is, ask for its Display Energy Certificate rating.

Supporting green enterprise

With its Green Enterprise District, London is a world leader in low-carbon energy. At its heart sits Siemens' Crystal. This £30 million building is a beacon of sustainable business. The London Green Fund is another scheme to boost our low-carbon economy. It offers financial incentives to eco-friendly businesses and works with London business to reduce their carbon emissions.

Future London

Time doesn't stand still, and neither does London. With billions of pounds of investment and a gift for reinvention, London is on its way to becoming the most progressive city in the world.



Travel in London

Crossrail is the hotly awaited 118km railway line that will slash journey times across London and improve comfort for passengers. The first section is set to open in December 2018 and will be called the Elizabeth line. Looking much further ahead, a second railway network, Crossrail 2, is in the early stages of development. It will connect central London with the wider South East.

International rail

Eurostar is launching a route from London to Amsterdam in late 2017. The new service from London St Pancras to Amsterdam Central will stop at Brussels, Antwerp, Rotterdam and Schipol Airport along the way. Deutsche Bahn has also got the green light to run high-speed direct services from Frankfurt, Cologne, Amsterdam and Rotterdam to London.

Airport expansion

Over \$2.5 billion is being invested in Gatwick Airport to help it cope with a huge increase in the number of passengers. London's second largest airport will be transformed with major improvements to its infrastructure, facilities and services. London's centrally located City Airport has also been given the go-ahead for a \$344 million expansion. This will add a further \$32,000 flights and see passenger numbers rise from \$4.3 million to \$6.5 million by \$2025.

River crossings

East London is a fast developing part of the city. It hosts the capital's financial district Canary Wharf, London City Airport and the vast ExCeL London conference centre. It is also home to Queen Elizabeth Olympic Park, and The O2, one of the world's top entertainment venues. There are also plans for a new pedestrian and cycle river crossing between Rotherhithe and Canary Wharf.

New iconic spaces

Two of London's famous museums have become so popular that they are moving into new premises. This offers exciting new social venue opportunities for event planners. In 2012, Museum of London will relocate to one of the city's most cherished buildings, the Victorian-built Smithfield Market. With 27,000m² of stunning exhibition space, the museum wants to open 24 hours a day. Design Museum is the leading museum dedicated to contemporary design including fashion, graphics, architecture and product design. It will be opening the doors to its stylish new premises in High Street Kensington at the end of 2016.

Hotel openings

London already boasts 140,000 hotel rooms. By 2018, that figure is expected to swell, with another 16,000 new rooms being added. Over a third of these new rooms will be in the budget sector. This will give event organisers even more high-quality, well-located and affordable accommodation to choose from.

Ambitious new districts

Construction is underway to create two new research and innovation districts in London. The first is Imperial College London's White City Campus, which is currently under development in West London. The 25-acre Campus will enable co-location and collaboration between researchers, students, businesses, entrepreneurs and other partners to help find solutions to some of the world's greatest challenges, supporting the College's mission to achieve enduring excellence in

research and education in science, engineering, medicine and business for the benefit of society. The second brand new district is on the previous site of the London Olympics Media Centre. Here East will be a vast digital technology innovation centre that plans to take Europe by storm when it launches in 2017.

Future events

Following London 2012, the city is well placed to run high-profile, international sporting events. Over the next few years, London is hosting:

- 1. ICC Women's Cricket World Cup 2017
- 2. World ParaAthletics Championships 2017
- 3. IAAF World Championships 2017
- 4. FIH Women's Hockey World Cup 2018
- 5. ICC Cricket World Cup 2019
- 6. UEFA EURO 2020 Semi Finals and Finals
- 1 Crossrail/Elizabeth line
- 2 Design Museum Kensington (render/CGI)
- 3 Crossrail/Elizabeth line





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Venue	Page	Мар	Theatre capacity	Reception capacity	Banquet capacity	Website
1 ExCeL London	8	73	30,000	30,000	30,000	excel.london
2 The O2	_	72	20,000	3,000	2,200	theo2.co.uk
3 Battersea Evolution	-	16	4,000	4,000	2,000	smartgroupltd.co.uk/venues/ battersea-evolution
4 InterContinental London – The O2	8	7	3,000	3,000	2,400	iclondon-theo2.com
5 Central Hall Westminster	9	28	2,039	1,000	400	c-h-w.com
6 Business Design Centre	_	45	2,000	2,000	1,200	businessdesigncentre.co.uk
7 Barbican	10	52	1,943	2,000	528	barbican.org.uk/venue-hire
8 Wembley Stadium	_	0	1,800	3,250	1,100	wembleystadium.com
9 Hilton London Metropole	10	12	1,600	1,500	1,000	hiltonlondonmet.com
10 Tobacco Dock	11	62	1,500	2,000	1,100	tobaccodocklondon.com
11 Park Plaza Westminster Bridge London	12	40	1,400	1,500	1,300	parkplaza.com/westminsterbridge
12 Grosvenor House, A JW Marriott Hotel	_	18	1,300	2,000	2,000	londongrosvenorhouse.co.uk
13 QEII Centre	9	29	1,300	1,200	900	qeiicc.co.uk
14 Troxy	_	63	1,240	1,800	780	troxy.co.uk
15 Twickenham Experience	-	3	1,200	1,200	900	twickenhamexperience.com
16 Lancaster London	_	1	1,200	1,650	1,400	lancasterlondon.com
17 London Hilton on Park Lane	_	21	1,200	1,250	1,000	hilton.co.uk/londonparklane
18 Novotel London West	11	4	1,000	2,000	1,200	novotellondonwest.co.uk
19 Here East	_	65	950	2,000	950	hereeast.com
20 London Marriott Hotel Grosvenor Square	_	17	900	1,000	648	marriott.co.uk
21 The Brewery	_	53	900	1,000	700	thebrewery.co.uk
22 Chelsea Football Club	_	5	850	1,000	600	events.chelseafc.com
23 Queen Mary University of London	15	64	770	400	220	qmhospitality.co.uk
24 Guildhall	_	54	760	900	704	guildhall.cityoflondon.gov.uk
25 Grand Connaught Rooms	19	33	750	1,000	540	grandconnaughtrooms.com
26 Imperial College London	16	8	740	600	365	imperialvenues.co.uk
27 Radisson Blu Edwardian Heathrow	15	2	700	700	550	radissonblu-edwardian.com
28 Church House Westminster	13	31	664	550	372	churchhouseconf.co.uk
29 Millennium Gloucester Hotel & Conference Centre	_	7	650	650	480	millenniumhotels.com/london
30 Park Plaza London Riverbank	12	41	650	660	540	parkplaza.com/riverbank
31 8 Northumberland Avenue	_	35	600	700	520	8northumberland.co.uk
32 Emirates – Arsenal Football Club	_	44	600	1,200	500	events.arsenal.com
33 The Mermaid	14	46	600	600	450	the-mermaid.co.uk
34 Hilton London Bankside	_	51	600	700	600	hilton.com/london
35 East Wintergarden	_	67	600	1,000	500	canarywharf.com/east-wintergarden
36 The Landmark London	_	14	568	750	432	landmarklondon.co.uk
37 Park Plaza Victoria London	13	26	550	750	400	parkplaza.com/victorialondon

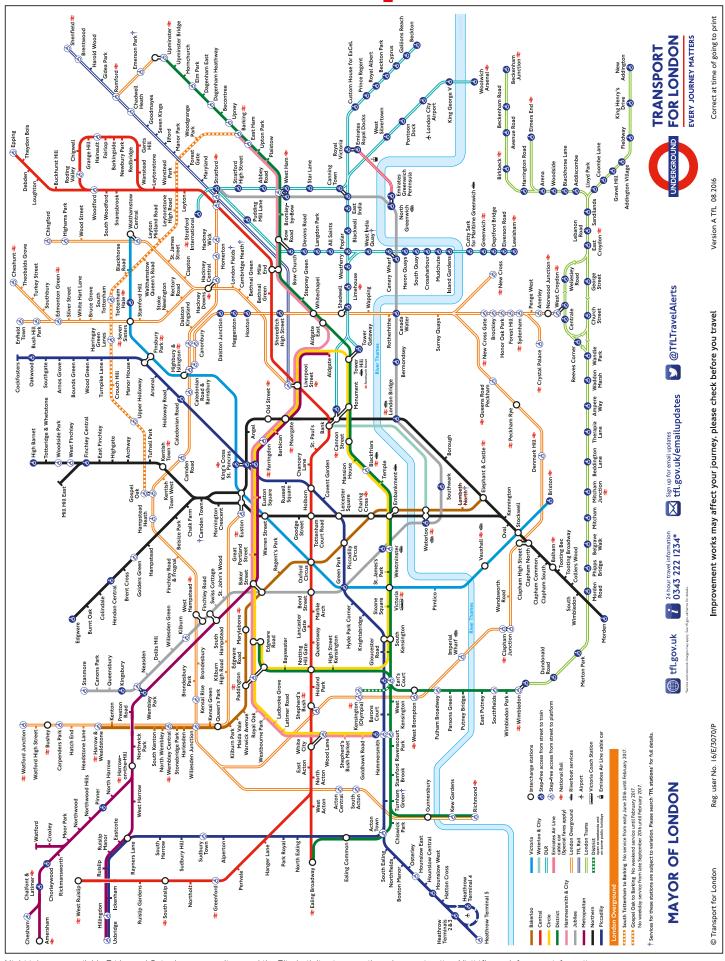
London & Partners conventionbureau.london

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Venue	Page	Мар	Theatre capacity	Reception capacity	Banquet capacity	Website
38 Etc Venues – 155 Bishopsgate	-	60	550	550	350	etcvenues.co.uk/ venues/155bishopsgate
39 Sheraton Grand London Park Lane	20	24	500	1,200	650	sheratonparklane.com
40 IET London: Savoy Place	14	37	451	330	330	savoyplace.theiet.org
41 Banqueting House	_	36	450	500	380	hrp.org.uk/banqueting-house
42 Science Museum	_	13	414	750	400	sciencemuseum.org.uk
43 Plaisterers' Hall	20	49	400	550	360	plaisterershall.com
44 Altitude London	_	32	370	450	600	altitudelondon.com
45 Hilton London Paddington	_	10	350	300	280	hilton.com/paddington
46 Middle Temple	_	43	350	500	300	middletemplehall.org.uk
47 Painted Hall – Closed until 2018	_	69	350	398	398	venuehire.ornc.org
48 Royal College of Physicians	17	22	304	400	264	rcpevents.co.uk
49 1 Wimpole Street	_	20	300	200	100	1wimpolestreet.co.uk
50 BMA House	17	30	294	320	200	bmahouse.org.uk
51 The May Fair	_	25	280	370	260	themayfairhotel.co.uk
52 The Langham	_	23	275	375	250	langhamhotels.com/london
53 King's College London	16	42	250	250	150	kingsvenues.com
54 Tate Modern	_	47	234	1,500	800	tate.org.uk/modern
55 Natural History Museum	_	9	209	1,200	650	nhm.ac.uk
56 Trinity House	_	56	180	130	130	trinityhouse.co.uk
57 Wellcome Collection	_	27	154	200	60	wellcomecollection.org
58 Museum of London Docklands	_	66	146	800	200	museumoflondon.org.uk/docklands
59 40/30 'The Gherkin'	_	59	140	260	140	4030.co.uk
60 Imperial War Museum	_	48	130	175	100	iwm.org.uk
61 London's Living Room	_	57	130	250	100	londonslivingroom.co.uk
62 National Maritime Museum	_	70	130	1,500	500	rmg.co.uk/national-maritime-museum
63 London Transport Museum	_	34	121	500	180	Itmuseum.co.uk
64 Tower of London	_	61	100	300	240	hrp.org.uk/toweroflondon
65 The Roof Gardens	-	6	-	500	_	virginlimitededition.com/ the-roof-gardens
66 V&A	_	15	_	_	400	vam.ac.uk
67 Madame Tussauds	_	19	_	1,000	380	madametussauds.co.uk/london
68 Coca-Cola London Eye	_	38	_	800	_	londoneye.com
69 SEA LIFE London Aquarium	_	39	_	500	200	visitsealife.com/london
70 Shakespeare's Globe	_	50	_	450	350	shakespearesglobe.com
71 Old Billingsgate	_	55	_	3,000	1,700	oldbillingsgate.co.uk
72 Leadenhall Market	-	58	_	_	_	cityoflondon.gov.uk/leadenhall. Venue hire available on a case by case basis
73 Cutty Sark	_	68	_	450	270	rmg.co.uk/cuttysark

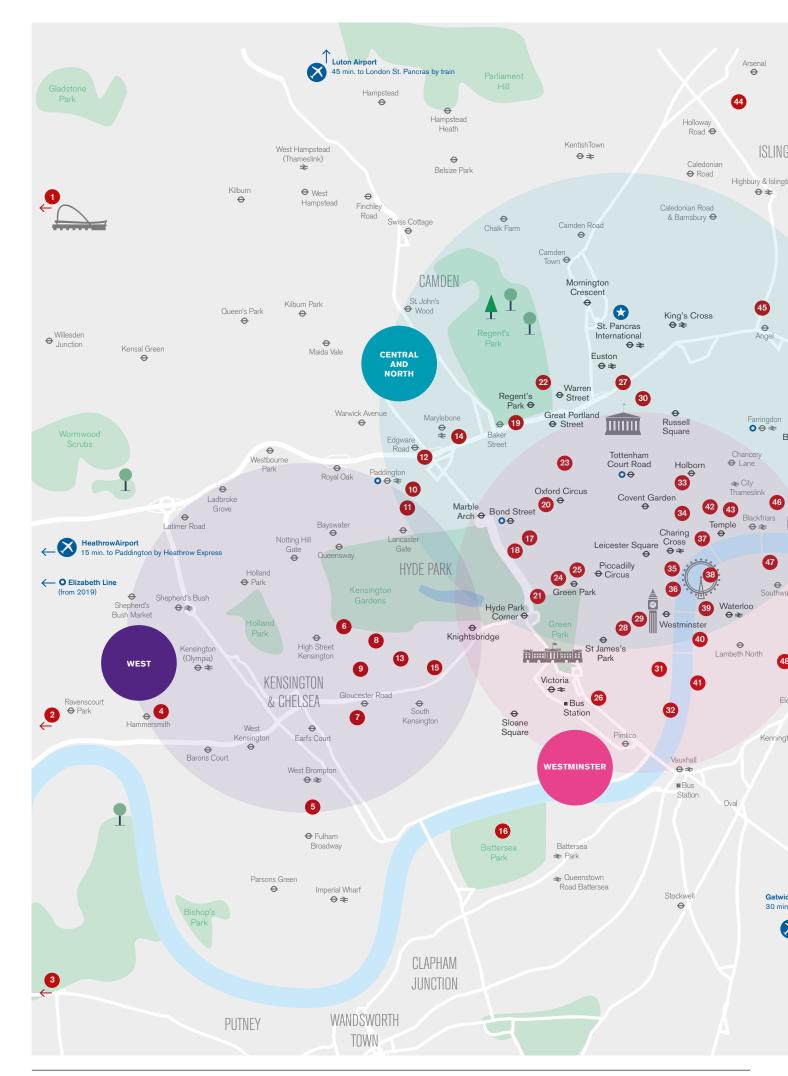
London maps

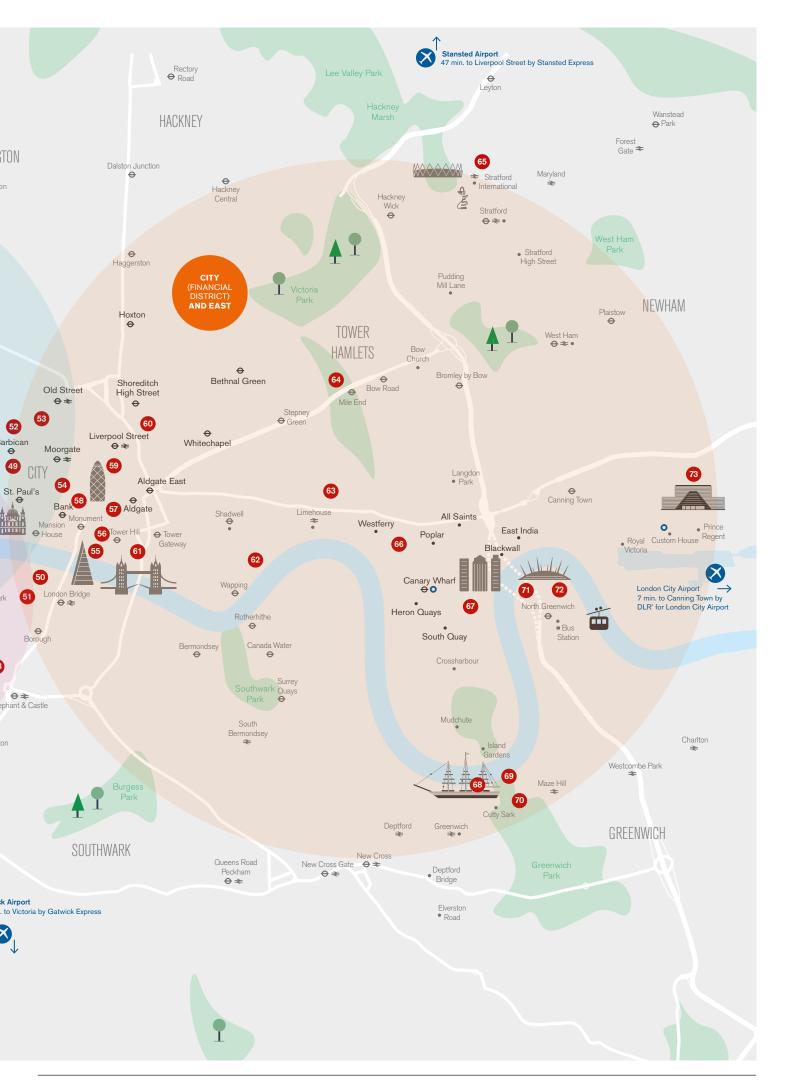


Night tubes are available Friday and Saturday on some lines and the Elizabeth line is currently under construction. Visit tfl.gov.uk for more information.

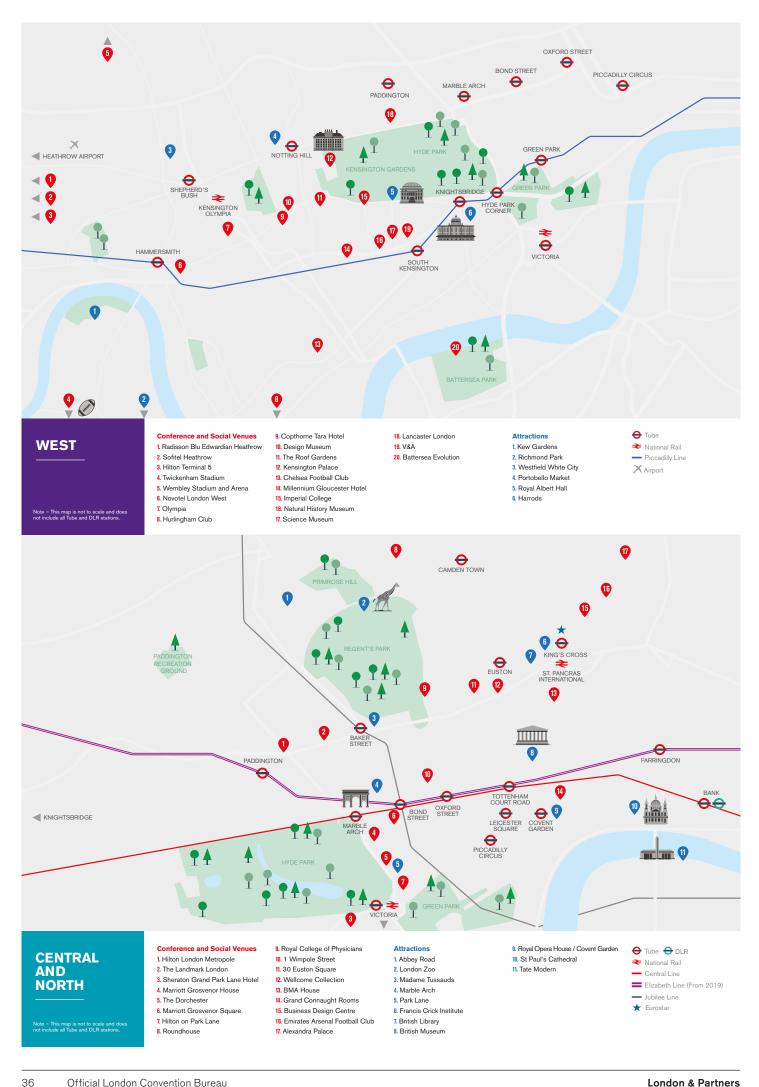
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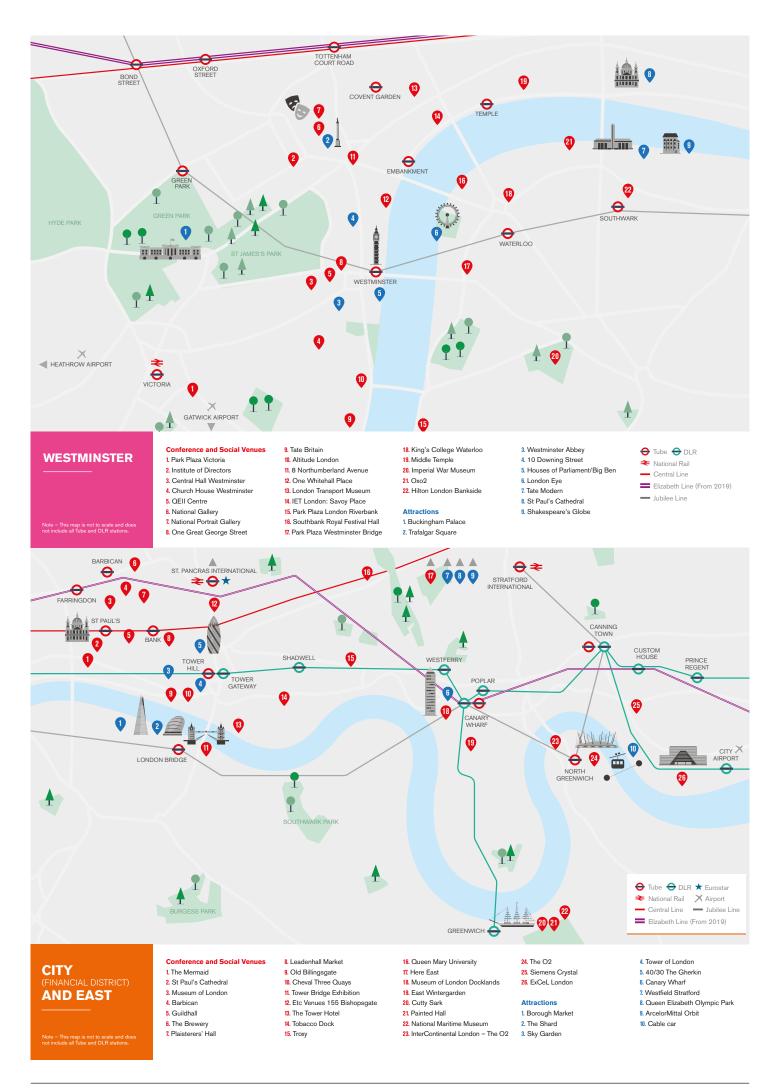
33





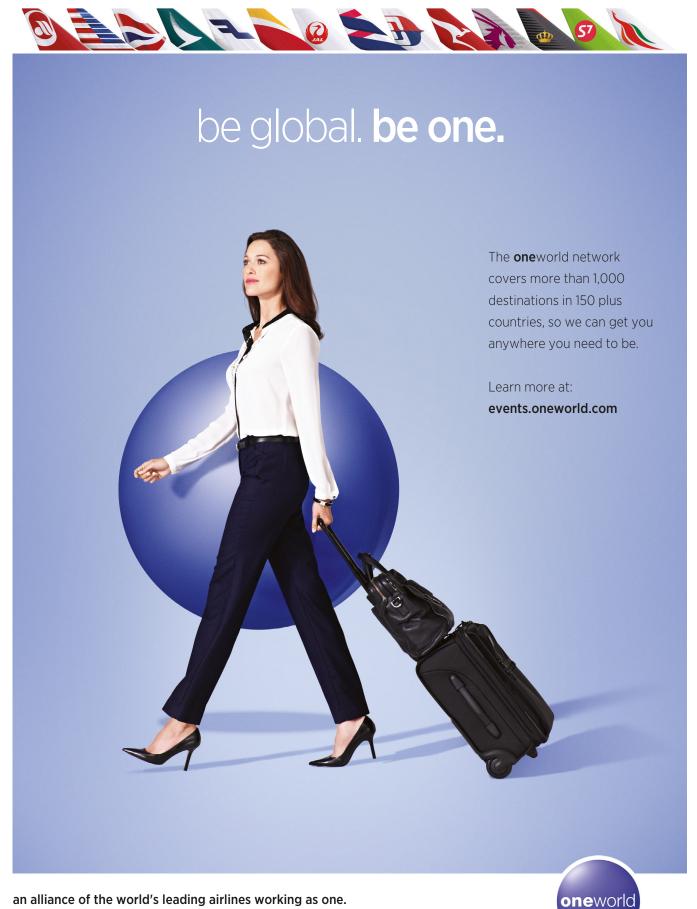
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