I, Allen Simpson\_

a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $x \boxtimes$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	None except shareholdings as below
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	None
Membership of any professional bodies, special interest groups or mutual support organisations.	Member: Labour Party, Unite the Union Member, former board role: Progress
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	Limited shareholdings in companies including Barclays, London Stock Exchange, RBS.
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	None
Any other interests not covered by the above which could give rise to a conflict of interest.	None

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:	Allen Simpson
Position:	Acting CEO
Date:	31/8/2021

\_, as

I, Andrew Cooke, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\boxtimes$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Trustee of Thames Festival Trust; Member of GLA's Team London Advisory Board; Director of London & Partners Limited, Dot London Limited, London & Partners Ventures Ltd and other dormant companies within the London & Partners Group
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A
Any other interests not covered by the above which could give rise to a conflict of interest.	N/A

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

Managing Director, Operations & Governance Position:

31/08/2021 Date:

I, \_\_\_\_\_Bingbing Zhao\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	N/A
Membership of any professional bodies, special interest groups or mutual support organisations.	I am a member of CHAO Club, a private membership club for arts, design, and other life-style topics.
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A
Any other interests not covered by the above which could give rise to a conflict of interest.	N/A

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

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Position:

\_Chief Representative/Director, Greater China\_\_\_\_\_

Date:

\_\_\_\_1 Sep 2021\_\_\_\_\_

#### I,\_\_\_\_\_Feeroza Patel \_\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	n/a
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Trustee of The House Mill Trust Ltd
Membership of any professional bodies, special interest groups or mutual support organisations.	n/a
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	n/a
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	n/a
Any other interests not covered by the above which could give rise to a conflict of interest.	n/a

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed: \_FeerozaPatel\_\_\_\_\_

Position: Director of Communications

Date:09.09.21\_\_\_\_\_

I, \_\_\_\_\_Georgina Warren\_\_\_

\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee. 🔛

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	I am currently employed by London & Partners.
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	I am a registered Director of HUMAN Event Partners Limited.
Membership of any professional bodies, special	I am a member of:
interest groups or mutual support organisations.	The International Association of Event Hosts
	Smart Cities & Sport
	The Ministry (founding member)
	Event Marketing Association
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	n/a
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	I am a registered Director of HUMAN Event Partners Limited – a JV between London & Partners and NVisible.
Any other interests not covered by the above which could give rise to a conflict of interest.	n/a

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:	Georgine Warren

Position:

\_\_\_\_\_Director of Major Events & City Experience \_\_\_\_\_

Date: \_\_\_\_02 09 21

I, Hemin Bharucha, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	None
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	None
Membership of any professional bodies, special interest groups or mutual support organisations.	None
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	None
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	None
Any other interests not covered by the above which could give rise to a conflict of interest.	None

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

: the

Signed:

Position: Director-India

Date: 27<sup>th</sup> August 2021

I, \_\_\_Janet Coyle\_

\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	I currently work for London & Partners.
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Trustee of charity Founders4Schools (voluntary) Co-Chair of TLA scale up group (voluntary) – Tech London Advocates Non Exec Director of scale up Rocketseed Ltd. (I have shares in this company)
Membership of any professional bodies, special interest groups or mutual support organisations.	Ambassador of Home Grown members club for scale ups in London.
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	
Any other interests not covered by the above which could give rise to a conflict of interest.	

Signed:	Janet Coyle	]
Position: Growth	MD Business	
Date:	25 August 2021	

I, \_\_\_\_\_Joanna Darwin\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Inspiring London Through Culture Assessment Panel Member, The City of London
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	ISA contains shareholdings in the following PLCs: Vodafone (3,500), GlaxoSmithKline (300), AstraZeneca (80) & Mountview (100). Plus holdings in 25 diversified ETFs and investment funds, where I exercise no influence or control over investment activity.
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A
Any other interests not covered by the above which could give rise to a conflict of interest.	None

Signed:	Joanna Darwin
Position:	Director, Content & Channels
Date:	03/09/2021

I, \_\_\_\_\_Kristina Nordsten\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\Box X$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/a
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	N/a
Membership of any professional bodies, special interest groups or mutual support organisations.	N/a
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/a (assuming this applies only to direct shareholdings and not funds (for example VCT funds invested in UK scale ups))
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/a
Any other interests not covered by the above which could give rise to a conflict of interest.	N/a

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

Position: Director, Strategy

Director, Strategy, Insights & Planning\_\_\_\_\_

Date: \_\_\_\_\_31 August 2021

I, Laura Citron, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\boxtimes$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Governor, Edith Neville Primary School
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A
Any other interests not covered by the above which could give rise to a conflict of interest.	N/A

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed: Laura Citron

Position: CEO

Date: 09/09/2021

I, Miriam Ducke, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee. x

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	n/a
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Member of the steering committee of a local Berlin sailing club
Membership of any professional bodies, special interest groups or mutual support organisations.	n/a
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	Holding ETFs and shares in investment funds with focus on Europe, developing countries etc
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	n/a
Any other interests not covered by the above which could give rise to a conflict of interest.	n/a

Signed:	Miriam Ducke
Position:	Chief Rep Germany
Date:	31/08/2021

I, Nayan Rughani as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	n/a
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	n/a
Membership of any professional bodies, special interest groups or mutual support organisations.	CIMA member
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	Shareholder in Tottenham Hotspur PLC
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	Νο
Any other interests not covered by the above which could give rise to a conflict of interest.	No

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

NI.

Signed:

Position: \_Finance Director\_

Date: \_31/08/2021\_

I, \_\_\_\_\_Neil Brigden\_\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	NSB Global Ltd (Director) – own consultancy which is in process of being wound down (by end March)
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	N/A
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	n/A
Any other interests not covered by the above which could give rise to a conflict of interest.	n/A

	RAT	
Signed:		
Position:	Director FDI	
Date:	31/08/2021	

I,	_Rose W	/angen-Jor	nes_	,	as	a member	of the	senior	leadership	team o	of L	ondon	&
Partners	have set	out below	my	interests	in	accordanc	e with	the org	anisation's	conflict	s o	f intere	st
policy.													

I am a new employee.

I am an existing employee. X

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	None
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	NED for Advance HE
Membership of any professional bodies, special interest groups or mutual support organisations.	None
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	None
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	None
Any other interests not covered by the above which could give rise to a conflict of interest.	None

Signed:		form				
Position:	MD, Marketing & Destination	R.Wangen-Jones				
Date:	31 Aug 2021					

I, <u>SARA FRENCH</u>, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

l am a new employee. 🗌

l am an existing employee.

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A.
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	N/A.
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A ·
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A.
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A.
Any other interests not covered by the above which could give rise to a conflict of interest.	N/A.

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

21

Position:

Trade & Growth. ector,

Date:

I, \_\_\_\_\_\_Sarah Brook\_\_\_\_\_\_, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee. x

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	None
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	School Governor West Lodge Primary - Harrow
Membership of any professional bodies, special interest groups or mutual support organisations.	FCIPD
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	None
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	None
Any other interests not covered by the above which could give rise to a conflict of interest.	None

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

HR Director\_\_\_\_\_

S. J. Brock

Signed:

Position:

Date:

\_\_\_27/08/2021\_\_\_\_\_

I, Simon McCaugherty, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	None
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	None
Membership of any professional bodies, special interest groups or mutual support organisations.	None
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	None
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	None
Any other interests not covered by the above which could give rise to a conflict of interest.	None

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

Amos

Position:

Director, Marketing Strategy

Date:

06.09.2021

I, Stephen Feline, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.  $\square$ 

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	London & Partners is the only current or previous employer in which I have a direct commercial interest. My previous employer, Intuition Publishing Inc., manages a retirement savings account for me via ADP.
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	Member of the Membership Committee for British American Business (transferring to Trade Committee in October).
Membership of any professional bodies, special interest groups or mutual support organisations.	Not currently a member of any of these organizations.
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	My shareholdings are all through mutual funds in my 401k accounts.
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	My employment is my only contractual relationship with London & Partners.
Any other interests not covered by the above which could give rise to a conflict of interest.	My husband works for a financial institution and so I am restricted from trading certain stocks in which they have an interest and am required to declare substantial holdings for compliance purposes.

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed:

Position: Director of North America

Date: 30<sup>th</sup> August, 2021

I, Tracy Halliwell, as a member of the senior leadership team of London & Partners have set out below my interests in accordance with the organisation's conflicts of interest policy.

I am a new employee.

I am an existing employee.

Category	Please give details of the interest and whether it applies to yourself or, where appropriate, a member of your immediate family, connected persons or some other close personal connection.
Current employment and any previous employment in which you continue to have a financial interest.	N/A
Appointments (voluntary or otherwise), e.g. trusteeships, directorships, local authority membership, tribunals, etc.	N/A
Membership of any professional bodies, special interest groups or mutual support organisations.	N/A
Investments in unlisted companies, partnerships and other forms of business, major shareholdings and beneficial interests.	N/A
Any contractual relationship with L&P (including any group company of L&P) other than a contract of employment	N/A
Any other interests not covered by the above which could give rise to a conflict of interest.	N/A

To the best of my knowledge, the above information is complete and correct. I undertake to update as necessary the information provided, and to review the accuracy of the information on an annual basis. I understand and acknowledge that this information will be published by L&P in accordance with our conflicts of interest and transparency policies.

Signed: 7racy Halliwell

Position:Director of Tourism, Conventions & Major Events

Date: 01/09/2021