LONDON™

No.1
DESTINATION FOR EUROPEAN FDI

239
INTERNATIONAL COMPANIES RECEIVED ASSISTANCE TO SET UP OR EXPAND IN LONDON

INWARD
INVESTMENT SUPPORTS 1 in 7 JOBS

10.8
MILLION OVERNIGHT DOMESTIC VISITORS

No.1
EUROPEAN CITY FOR ACCESS TO MARKETS

105,000
INTERNATIONAL STUDENTS FROM **214** COUNTRIES

22,000
BLACK CABS

HOME TO THE **TOP TEN**
MOST VISITED ATTRACTIONS IN THE UK

14
MILLION
OVERSEAS VISITORS

£3.38
BILLION
FILM INDUSTRY SPEND

176
PUBLIC PARKS

£2
BILLION
INTERNATIONAL STUDENTS CONTRIBUTE TO LONDON ECONOMY

14.3
MILLION
VISITORS TO LONDON THEATRES

405
KILOMETRES
LONDON UNDERGROUND TRACK

£8.32
BILLION
TOTAL SPEND
FROM OVERSEAS VISITORS

100,000
HOTEL ROOMS BY 2012

6.4
MILLION
BUS JOURNEYS PER DAY
(ON AVERAGE)

4 MILLION
UNDERGROUND PASSENGERS
(ON AVERAGE) PER DAY

UNDERGROUND

£64.2
BILLION
RETAIL SHOPPING SALES

MORE THAN **300**
LANGUAGES SPOKEN

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